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# WEEKLY BULLETIN



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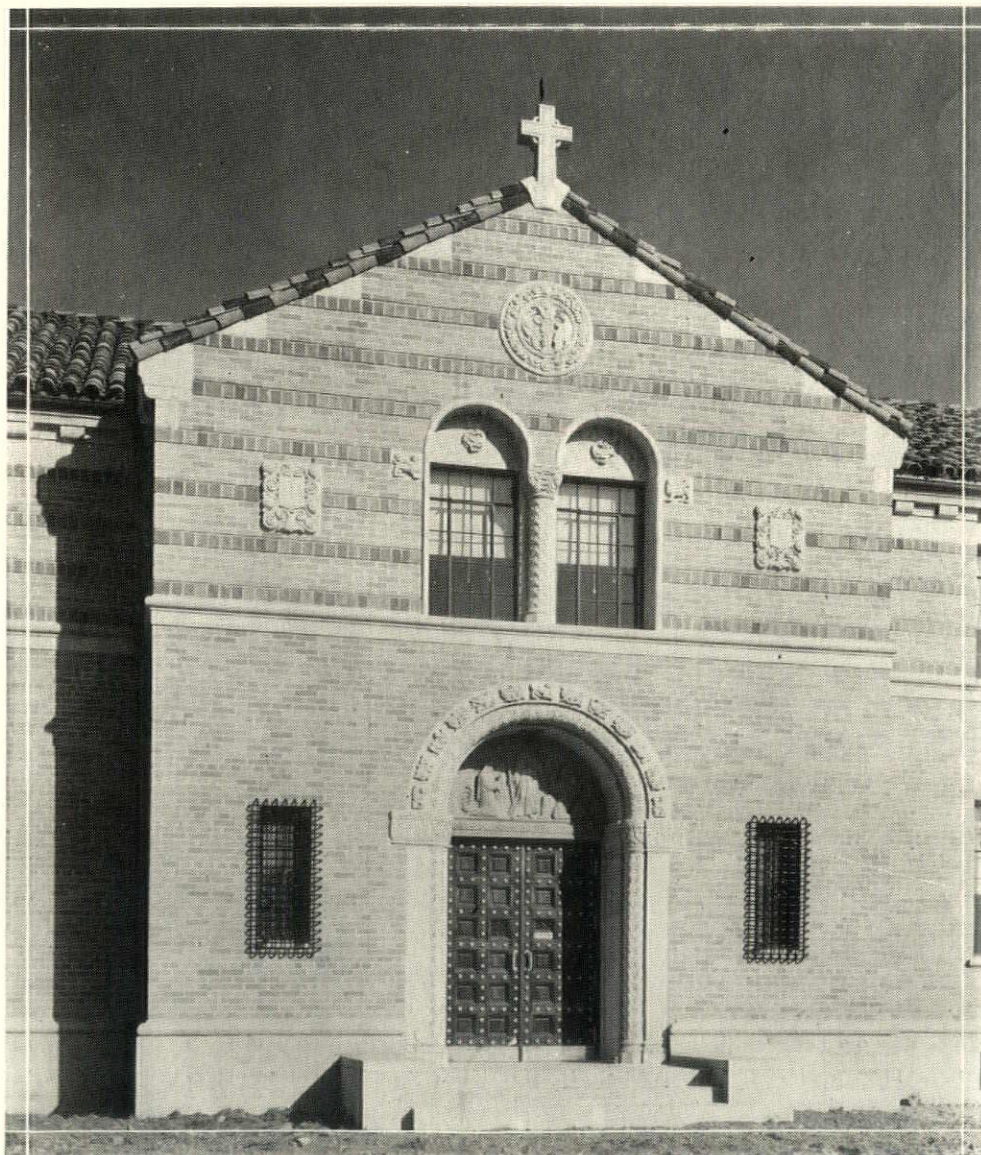
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Volume 12

DETROIT, MICHIGAN, NOVEMBER 1, 1938

No. 44



DARIN & ARMSTRONG  
General Contractors

Entrance Bay  
ST. SYLVESTER MONASTERY

GEORGE F. DIEHL  
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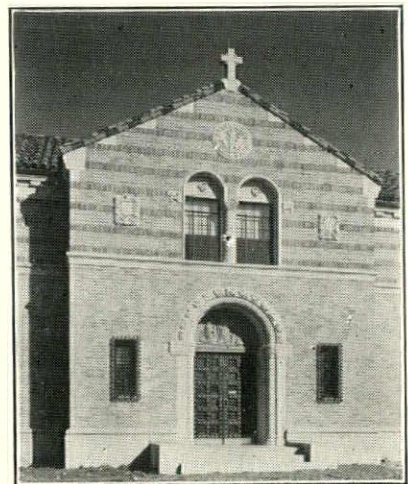
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Detail of Court Elevation  
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GEORGE F. DIEHL  
Architect

## ST. SYLVESTER, ABBOT, MONASTERY

BY GEORGE F. DIEHL, ARCHITECT

The first unit of the new Monastery at Southfield and McNichols Roads in Detroit has just been completed. This building is the central portion of the south wing of what will be a hollow square plan about five times its area.

This unit will ultimately be used for administration, while the east and west wings will provide class rooms, assembly hall, refectory and dormitory space; and the north wing will consist of a monastic chapel, convent, etc. The inner courtyard, approximately 120 feet square will be surrounded by cloistered walks with a fountain at its center.

It is unfortunate that there is no natural landscaping on the site and that trees, shrubs and lawns cannot immediately be provided, as they are so essential to this type of building.

Named after St. Sylvester, the Abbot, who founded the Sylvestrine Congregation of Benedictines in Rome, Italy, in A. D. 1231, this monastery is the first American "Motherhouse" of the Order.

Preliminary designs and plans for the ultimate scheme were submitted to the head of the Order at Rome for approval before work was commenced.

Although most of the Fathers who form the present local group are of the Italian extraction, the designer was given a free hand in the matter of architectural style. However, in consideration of the historic background and tradition of the Order, this early Italian type seemed the only logical choice. Whether or not we have been successful in trying to capture some of

that ancient loveliness and adapting it to modern methods of construction, we leave to the opinions of our confreres. We do feel, however, that we have achieved a happy combination of brick, stone, tile and wrought metal work.

The face brick is of various pastel shades of red, laid up in buff mortar. The sandstone trim is of golden yellow and the roofing tile is of varying shades of brownish reds laid in random exposures.

There is symbolic meaning to all of the carved work over the entrance bay. The carving of the lunette panel over the doorway represents St. Benedict conferring the authority upon St. Sylvester, while the former's sister, St. Scholastica, is in pious attendance. The inscription reads "Ora et Labora" which freely translated means "Preach and Labor", the motto of this Order. The second story brickwork is relieved by means of darker bands of double size rowlock brick.

We believe the hand wrought metal grilles over the small windows and the antique oak entrance doors are

(Continued on Page 5)



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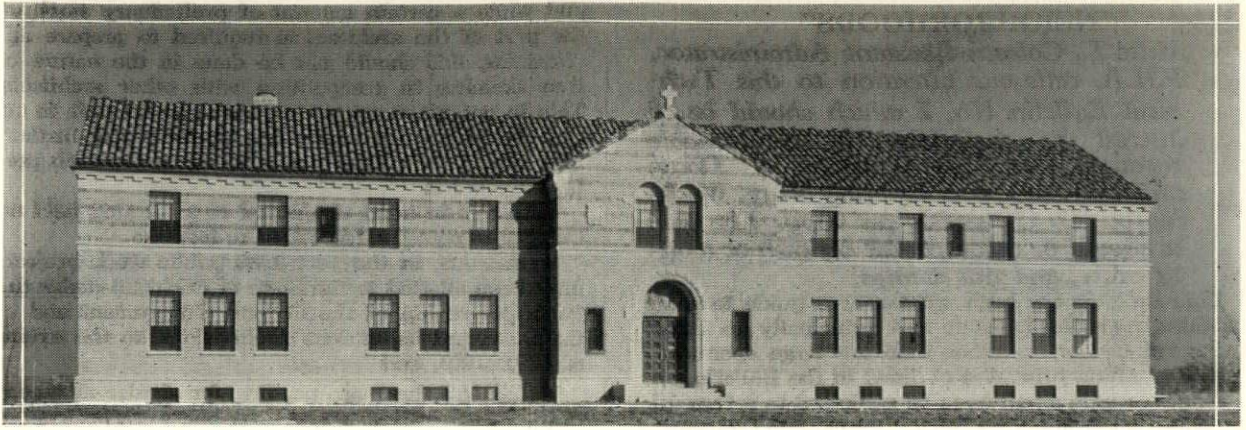
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**DARIN & ARMSTRONG**  
General Contractors

**ST. SYLVESTER MONASTERY**  
Administration Unit

**GEORGE F. DIEHL**  
Architect

### ST. SYLVESTER, ABBOT, MONASTERY (Continued from Page 3)

also worthy of note. The block masonry inside the arched openings on the first story of the north elevation is only temporary.

The lobby is trimmed with variegated cream Mankato Stone and has a floor of the same material in random sizes. The ornamental lighting fixtures are of wrought iron.

The building is of modern fireproof construction throughout.

While all of the above description may seem rather presumptuous coming from the author, we are fully aware that our own modest efforts would be fruitless without the splendid cooperation of the modellers, sculptors, contractors and material supply dealers who took an active part in the execution of the work and we wish herewith to acknowledge their assistance and express our appreciation.

Joe Parducci did the stone modelling; and when you turn Joe loose on Italian ornament, he's at his best. From the beginning of the job, Peter Darin of the Darin & Armstrong Company, general contractors, took a personal interest in the work and that interest was reflected in both the ready willingness of his own employees, and the splendid co-ordination of all the sub-contractors.

Joe Sweeney introduced us to the St. Meinrad's sandstone, and the John E. Smith Co. did a fine job of cutting and carving. Chester Simpson did the stone setting. He always does a good job. The F. B. Stevens Co. provided the face brick, because they showed us just the thing we were looking for. Not only did they give us excellent service on the special brick require-

ments, but they also provided the fine advice of Detroit's genial brick expert, Ed Schneider.

Emil VanSile had the contract for carpentry and did an excellent job as usual. He also put up the "Nu-Wood" ceiling of the corridor. The lathing and plastering was done by N. DeCample, and Andrew Maglia Co. did the painting. Andy can really do things with a paint brush. Door and window trim and base were provided by the John L. Mitchell Co. and they are both neat and serviceable. Jack Rose of Penn Metal Co. provided the metal lath and furring channels. Reinforcing steel and steel trusses, as well as miscellaneous iron, were furnished by Taylor & Gaskin. They gave us A-1 service.

The ornamental metal work on both interior and exterior was provided by the Moynahan Ornamental Metals Co. We always count on fine work from Jack Moynahan and we've never been disappointed. The Aluminum & Architectural Metals Co. built and installed the stairways and they, too, are experts in their line.

Howe-Martz Co. furnished the glass and did the glazing. Their service was very good. The steel sash came from the "Old Reliable", Detroit Steel Products Co. The Air-O-Cel Industries, Inc. made a good job of installing the insulation. George Cossaboom provided us with metal shower and toilet stall partitions. We always did like George's conscientious service. The vault door was furnished by Diebold Safe & Lock Co. and it is a first class job.

Detroit Tile & Mosaic Co. did the tile work in bath and toilet rooms and gave us an excellent piece of work. Christa-Batchelder Co. set the Mankato trim and

(Continued on Page 7)

## GENERAL CONTRACTORS

on

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## "PLANNING PROFITABLE NEIGHBORHOODS"

*Miles L. Colean, Assistant Administrator, F.H.A. calls our attention to this Technical Bulletin No. 7 which should be of interest to architects. It is available through the Superintendent of Documents, Government Printing Office, Washington, D. C., at 20c per copy. The order should be accompanied by cash or money order, and not stamps.*

This Bulletin has been written as a guide to good neighborhood development and principally to assist the small developer rather than the large operator.

The planning principles outlined in the Bulletin are not new or unique; all have been subjected to successful practical application for many years. Land planning ideas of an experimental nature and those which are unproved or which require special topography or extensive acreage have been consciously omitted. Emphasis, in Technical Bulletin No. 7, is placed upon the fact that good planning pays dividends, both from the standpoint of economical development and of a readily marketable product.

The Bulletin essentially consists of three parts. The first part briefly outlines the advantages of subdivisions planned as neighborhoods.

The second part illustrates by good and bad examples the principles of land subdivision that make neighborhoods more desirable. The examples are grouped to illustrate principles pertaining primarily to street layout; commercial, school and recreational areas; and to those which concern individual lot size, shape privacy and desirability.

The third part shows examples of actual subdivision planning. For this purpose, eight original plans submitted to the Federal Housing Administration are shown, together with the suggested revised layouts made by the Administration's Land Planning Section of the Technical Division. The FHA Land Planning Section does not provide a planning service. It does encourage subdividers to retain qualified planning technicians.

It contains a brief statement of Federal Housing Administration procedure, including the exhibits required in connection with application for mortgage insurance and to assist applicants in obtaining more detailed information, a list of FHA offices is given.

A study of thousands of subdivisions in all sections of the United States has shown that the basic principles outlined in Technical Bulletin No. 7 are seldom applied. The vast majority of residential subdivisions being marketed today are of small acreage, planned piecemeal, and it is necessary to fit them into the city pattern rather than provide distinct patterns of their own. The suggestions in this Bulletin apply directly to this group and should be of practical assistance to subdividers, builders, architects, and financial institutions.

## BOARD ACTS ON STATE PWA PROGRAM

In our October 18 issue there appeared an article, "Big Fees for Architects", in which Frank N. Isbey, Chairman of Governor Murphy's PWA Coordinating Committee was quoted with reference to the vast building program ahead in which Michigan Architects will participate.

Since that time Mr. Isbey has requested the Board of Directors of the Society to assist in formulating a method whereby our members can cooperate with State officials in promoting a possible extension of the PWA program in Michigan.

The Board has considered this as highly desirable, and while a certain amount of preliminary work on the part of the architect is required to prepare applications, this should not be done in the nature of free sketches in competition with other architects. This is not necessary, as a governmental unit in no case would require competitive sketches and, further, they should be willing to pay a fair fee for such preliminary work.

With this in mind the Board at a meeting held on October 26 passed a resolution as follows:

WHEREAS, in the year 1938 public work projects have been allotted to the State of Michigan under the joint sponsorship of the Federal Government and of the State and its various subdivisions, to the extent of \$80,000,000, and

WHEREAS there are pending for similar allotment to the State of Michigan other public work projects to the extent of \$60,000,000, and

WHEREAS, these projects advance the welfare of the whole people of Michigan in providing needed and useful institutions and structures, as well as employment to those engaged in work upon projects and to those engaged in producing the supplies consumed thereupon,

NOW THEREFORE, the Board of Directors of the Michigan Society of Architects resolves as follows:

- 1 That the Board does endorse and approve initiating further works of lasting utility and benefit to the whole people of the State of Michigan.
- 2 That the Board does recognize in these works a source of employment and wages to the extent of not less than 80% of the cost thereof, having reference not alone to persons at work upon the

(Continued on Page 11)

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**ST. SYLVESTER, ABBOT, MONASTERY**

(Continued from Page 5)

floor of the lobby. Their workmanship was above par. The roofing tile came from Ludowici-Celadon Co., which is a guarantee of the "real McCoy". The roofing and sheet metal work was done by the Detroit Cornice & Slate Co. This was our first experience with this firm, and we are glad to say it was a happy one.

Lightning arresters were installed by Dodd & Struthers, who always cooperate very nicely with the other trades. We enjoyed the excellent and snappy service rendered by John Freeman, who furnished the finish hardware. Martin-Gibson Light & Tile Corp. furnished the lighting fixtures. It is a good job of fixtures, especially the hand wrought pieces in the lobby.

The Crowley-Milner Co. did a nice job of the asphalt tile work and did it in a hurry. Kalamein doors were furnished by Theo. Ollesheimer. Ted gave us his usual snappy service. Hamill Co. did a neat job of caulking, and the Redford Brick Cleaning Co. were careful and painstaking in their work.

Cinder blocks were used for basement walls and backup work. Cinder Block, Inc. always provide excellent service and are ever ready to supply special shapes and sizes on short notice. Heineman & Lovett Co. gave us a job of waterproofing that should withstand submerging in the river.

The L. L. McConachie Company did the plumbing

and heating. Mac takes pride in his work and that means a lot to both the Architect and the Owner.

The same can be said of Walter Grabman, who did the electric wiring. Walter has been in business a long time and still has a conscience.

We don't mind if a certain former Governor of Wisconsin knows we like the Kohler plumbing fixtures.

We acknowledge the able assistance of A. F. Caughy on the engineering of our mechanical trades and Ray Covey on structural design. These two experts are broad-shouldered enough to share any architect's burdens.

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Edited by E. J. Brunner

**STATISTICS OF LAST OUTING OF 1938**

The last Architects, Builders' and Traders' Golf outing of 1938 was at Brooklands on October 18.

The day was perfect, the course in good condition, the turnout wonderful and a good time was had by all, including the play — the dinner — and the evening.

Traditionally known as the Jess Stoddard outing, Jess was the genial host and at the same time the guest of honor. Toasts were liberal, and the "march around" a rousing affair.

William F. Seeley chairman of the golf outings conducted the dinner ceremonies, speeches, songs, "march around," and the principal speaker was Bert Haberkorn president of the Builders' and Traders' Exchange who after properly felicitating Jess Stoddard turned his attention to more serious matters;

"The Builders' and Traders' Exchange", said, Mr. Haberkorn, "is now engaged in more productive work for its members than at any former time in its fifty-five years existence. The quality of its service is being improved constantly, and more things are being done. The Board of Directors is keen in its sense of application to its job.

"At present one big job being done is the getting out of the 1939 Buyers' Guide. This is a service which is of benefit to every firm in the whole industry whether members or not. Architects, engineers, building managers and plant managers get the book so it is a service to them. The members who list their products and services in the book are the ones who pay the bill for the book. It is of great value to them in comparison to what they pay."

Mr. Haberkorn then went on, and at the end of his speech received a thunderous ovation. Directors of the Exchange were called upon, and among others called on were A. W. Kutsche, Mr. McKenzie of Smith Hinchman and Grylls, Conrad Netting, and George Emery of the Building Department.

E. J. Brunner, secretary of the Exchange told briefly about the man Herschell and his work — Herschell the philosopher and dean of weather conjurers whom Bill Seeley follows in laying out his calendar of golf outings.

William F. Seeley was unanimously reelected chairman of the Architects, Builders, and Traders' Golf Outings.

Miss V. McFarland who throughout the season acts as secretary and statistician for the outings and who is appointed by Bill Seeley received what is known as "the big hand".

Ernest Edge of Sibley Lumber Co. won low net and therefore the big trophy cup. Low gross was

shot by Gordon Thomas son of Philip Thomas.

Prizes for the four flights of players were won as follows:

- 1st Flight — 1st prize — G. W. Scott  
2nd prize — Donald Graham  
3rd prize — Al. Brodine
- 2nd Flight — 1st prize — Wm. Squier  
2nd prize — S. L. Franklin  
3rd prize — O. C. Lillie
- 3rd Flight — 1st prize — Wm. Tramontin  
2nd prize — Carl Barry  
3rd prize — J. H. Becker
- 4th Flight — 1st prize — J. J. Murray  
2nd prize — Ross McKenzie  
3rd prize — Dick Bruny

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## ARCHITECTS REPORTS

**BENNETT & STRAIGHT**, 13526 Michigan Ave. OR. 7750.

Preparing plans for Add. to School, Carson City, Mich.

Re-modeling, Strand Theatre, Flint. Con. let to Carl Foster Co., Flint, Mich.

**DERRICK & GAMBER, Inc.**, 35 fl. Union Guardian. Pontiac State Hospital bids closed.

**DIEHL, GEO. F.** Prep. plans commercial Bldg. for Service Engraving Co.

**GIFFELS & VALLET, Inc.**, 1000 Marquette Building, Prep. plans supst., Gen. Con., Tool & Die Shop, Ford Motor Co.; also for local manufact.

**KAHN, ALBERT, INC.**, MA. 7200. Service Parts Storage Bldg., Flint, Mich. Contract let to J. A. Utley Co.

Ypsi State Hospital, P. W. A. Gen'l Con. let to U. S. Fire Proofing Constr. Co., Chicago, Ill.

**KEYES, HUGH T.** 747 Free Press Bldg. Randolph 7415. Plans for Res. B. E. Hutchinson, Lake Shore Rd.

Taking fig. on Res. for Prewitt Semmes, Country Club Drive, G. P. S.

**LANE—DAVENPORT—MEYER**—Prep. plans 4-room school, East Detroit.

**MALCOMSON, CALDER & HAMMOND**, 1219 Griswold, CA. 9651.

Prep. wkg. drgs. & spec. for Men's Dormitory, Western State Teachers College, Kalamazoo, Mich.

Prep. plans & spec. for girls dormitory for Michigan State College, East Lansing, Mich.

Prep. plans, 3 Sty. Addn., Bixby Hospital, Adrian, Mich.

**GEORGE D. MASON ASSOCIATES**, Randolph 7850. Prep. preliminary plans for Southfield S. James Herman Garden Housing Project.

**MERRITT & COLE**—1111 Collingwood. TO. 8-2483. Alt. Girls Dormitory, Central Teachers' College, Flint. Gen. Con. let to Carl Foster.

**SCHLEY, CYRIL EDWARD**. — CA. 8499—605 Lafayette Bldg. Taking fig. on Selden Res. Lochmoor Blvd.

**SMITH, HINCHMAN & GRYLLS**—Walter H. Wyeth, Associate—Prep. sketches, City-County Bldg., Port Huron.

**STAHL, JNO & CO.**, 628 McKerchey Bldg. CA. 5818. Bids to be received about Nov. 1 on Res. G. P. Park. 37x30.

**WETZEL, B. C. & CO.**, 2317 Dime Bank Bldg., CA. 4941. Figures on 2nd part, Ionia State Hospital. Closed. Taking fig. on Men's Dormitory Bldg., Ionia State Hospital.

**WRIGHT, FRANK H.**, 418 Fox Theatre, CH-7414. Alt. to White Star Theatre. Exterior Con. let to Ernest Artt; interior—M. Pelavin.

Fig. on Jewelry Store, Harper Ave. Closed.

Front, Fenkel Theatre, Owner, A. Koppin taking fig.

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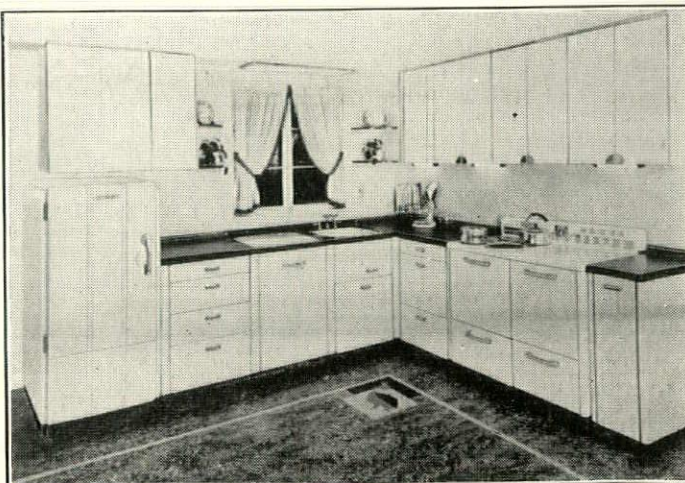
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## FALL MEETING

Building Officials Conference of Michigan  
Michigan Union, Ann Arbor, Michigan  
Saturday, November 19, 1938

## PROGRAM

8:30 A.M. Executive Committee Meeting  
9:00 A.M. REGISTRATION OF MEMBERS AND GUESTS

## MORNING SESSION

9:30 A.M. Call to Order by the President, Andrew C. H. Leak  
Introduction by George Sandenburgh  
Welcome by Honorable Walter C. Sadler, Mayor of Ann Arbor  
Response by the President and Opening of Business Meeting  
Reading of Minutes  
Report of Executive Committee  
Report of Secretary-Treasurer  
Reports of Standing Committees  
New Business  
General Discussion of Problems of Members.

11:30 A.M. ADDRESS: Interesting Highlights on Testing of Building Materials, Illustrated.

By WILLIAM GRANT, Chief Chemical Engineer, Detroit Department of Buildings & Safety Engineering

12:45 P.M. LUNCHEON at Michigan Union—Introduction of Guests.

## AFTERNOON SESSION

2:00 P.M. ADDRESS: Fire Hazards in Air Conditioning Systems

By ROBERT C. LOUGHEED, Chief Engineer, Michigan Inspection Bureau

3:00 P.M. ADDRESS: Late Trends in Building Code Regulations on Reinforced Concrete

By MR. THOMPSON of the Portland Cement Association

4:00 P.M. ADDRESS: Foundations and Soil Bearing Capacity

By PROFESSOR WILLIAM S. HOUSEL, Department of Civil Engineering, University of Michigan.

## DISCUSSION AND QUESTIONS WILL FOLLOW EACH SUBJECT

5:30 P.M. SOCIAL MEETING - General Get Together and Refreshments

Second floor, 109 South Main Street

7:00 P.M. DINNER at Michigan Union

## Board Acts On State PWA Program

(Continued from Page 6)

projects, but also to those at work in producing supplies therefor.

3 That the Board by this resolution expresses its appreciation to the Governor and other state officials for the intensive and untiring efforts they have made personally and through the Public Works Coordination Commission of the State of Michigan in behalf of these works, both allotted and now in process of being allotted.

4 That the Board recommends that members of the Society aid this program to the full extent of their ability, and directs its Secretary to forward to the Governor and to his Commission at Lansing, a suitable copy of these resolutions, and that they be published in the Society's Weekly Bulletin.

## STATISTICS OF LAST OUTING OF 1938

(Continued from Page 9)

C. J. Geyman	Detroit Steel Prod. Co.,	98
Joe King	Thos. King Co.,	98
T. N. Reed	National Gypsum Co.,	100
Geo. Montri	Kerscher Elev. Co.,	100
F. Hirtzel	Concrete Steel Fireprf. Co.,	100
Ernie Borglin	Kindy Optical Co.,	101
W. C. Restrict	Restrict Lumber Co.,	102
A. W. Kutsche	A. W. Kutsche & Co.,	103
Wm. Tramontin	Tramontin Mosaic Tile Co.,	103
Darwin Gothro	Builders' Exchange	103
Jack Gowan	Banbrook-Gowan Co.,	104
J. H. Becker	Michigan Central Railroad	104
Carl Barry	Jos. Krausmann Co.,	105
Floyd Heineman	Floyd Heineman Co.,	106
W. Knoertzer	K. B. Reports	107
B. A. Capp	Wolverine Marble Co.,	107
Glen Darling	N. Y. C. Lines	107
A. B. Johnson	N. Y. C. Systems	108
R. K. Wescott	Almont, Mich.	108
Dick Kullen	Kullen Fuel & Supply Co.,	109
Dick Bruny	Bruny Bros.,	109
H. F. Bowman	Almont, Mich.	109
C. O. Barton	Barton Malow Co.,	110
Thos. Murray	Huron Portland Cement	110
W. J. Muhltner	Great Lakes Foundry Sand Co.	110
S. G. Wilson	Sibley Lumber Co.,	110
Chas. Heffner		112
Jas. Hemstreet	Koenig Fuel & Supply Co.,	112
R. H. Hidey	R. H. Hidey	115
Ross MacKenzie	Smith, Hinchman & Grylls	115
Conrad Netting	Preserve Surface Co.,	123
H. J. Jameson	Detroit Testing Laboratory	124
J. S. Whitcomb	Jos. Krausman Co.,	126
Glenn Dailey	American Gypsum Co.,	128
J. J. Murray	Al. Saunders Co.,	128
Jos. McGrath	McGrath & Dohman	129
H. Giesekeing	Wire & Iron Products	129

Guests at dinner included — Paul Schuster, Ed. Schuster, Schuster Equipment Co.; Nelson McBride, Claude Filer, Frank J. Knight of Frank Knight Co.; Fred Galster, Acme Wire & Iron Works; Alfred Thomas, Thomas Plastering Co.; N. Ermatinger, Nelson Co.; Chas. Lund, John R. Fuel & Supply Co.; Ralph MacMullan, General Builders Assoc.; A. F. Schmina, A. W. Kutsche & Co.; Roy Pickett, Walbridge Aldinger Co.; K. D. Stoddard guest of J. D. Stoddard; Wm. Busch, John D. Busch & Sons; Wm. Ripley, Huron Portland Cement Co.; G. Jacobs, Ludowici-Celadon Co.; Tony Dohmen, McGrath & Dohmen; Max Kennedy, M. J. Kennedy Co.; Al. Berschback, American Roofing Co.; Chas. Sestock, Fir Tex of Michigan; E. J. Brunner, Builders' Exchange; Bert Haberkorn, Bert T. Haberkorn Co.; Bruno Kullen, Kullen Fuel & Supply Co.; Russ Bates, Esslinger-Misch Co.; A. F. Saunder, A. F. Saunders Co.

## Dear Tal:

Just occurred to me that needed \$3.00 had not been sent in and since I would not like to miss an issue of the Bulletin here's the "filthy lucre".

Where's the photo? did I hear you say? There just isn't one—and after looking over the four sample faces in the Bulletin I've decided to stay out of the competition—no use.

Sorry I cannot attend an occasional luncheon and enjoy the food and wisdom which is passed around. Lack of these contacts makes the Bulletin all the more essential and I hope you may continue to edit it.

Sincerely,

I. H. Benjamin



Ralph Alfes

Erwin Alfes

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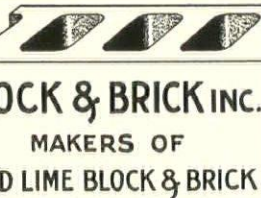
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Volume 12

DETROIT, MICHIGAN, NOVEMBER 8, 1938

No. 45



South Front  
Building for the Horace H. Rackham  
School of Graduate Studies,  
University of Michigan, Ann Arbor

W. E. Wood Company,  
General Contractors

Robt. W. Tebbs Photo

Smith, Hinchman & Grylls,  
Architects & Engineers



# W. E. WOOD COMPANY

## BUILDING CONSTRUCTION

BUILDERS OF THE HORACE H. RACKHAM SCHOOL  
OF GRADUATE STUDIES, ANN ARBOR



# THE HORACE H. RACKHAM SCHOOL OF GRADUATE STUDIES

SMITH, HINCHMAN & GRYLLS, INC., ARCHITECTS

By W. E. Kapp, A. I. A.

The building of the Horace H. Rackham School of Graduate Studies was made possible by a gift of \$6,500,00.00 from the Horace H. Rackham and Mary A. Rackham Fund. \$2,500,000.00 for land, building and furnishings and \$4,000,000.00 for endowment.

The program of requirements and operations was developed by the University and from this the architects developed several schemes;

the final plan being selected and approved by President Ruthven, Dean Yoakum, and the Trustees of the Rackham Foundation. These officials have had the assistance of Professor L. M. Gram and Controller J. C. Christensen, during the construction of the building.

The building is located North of the Women's League Building and the Hill Auditorium. The principal entrance elevation, the South, faces the University Library. The space between the two buildings is to be developed as a mall. On the North, two entrances give access through the ground story corridors to the entrance hall on the South.



Main Entrance  
Building for the Horace H. Rackham  
School of Graduate Studies,  
University of Michigan  
Smith, Hinchman & Grylls,  
Architects & Engineers

The requirements of the lower floor were greater than the upper part of the structure and this has been frankly indicated in the exterior design; the offset space providing terraces. This arrangement of the masses of the building was decided upon after other studies had been made in which the greatly varying floor requirements had been transposed to produce floors of equal area.

Because of its position on the campus, earlier studies contemplated the use of red brick with stone trim, and granite with stone trim, designed in the manner of the Women's League Building and the Law Courts. These were abandoned in favor of the executed design in limestone and granite wherein the mass of the building is an outgrowth of the plan requirements. The few architectural embellishments are classic in feeling, and were modeled by Mr. Joseph Parnucci. These are on the South elevation where the seven general divisions of the Graduate School are exemplified in figures on the upper wall and balconies.

The dominant feature of the plan is the large lecture hall, located in the center of the building, extending to the curved wall on the North side. This room, two stories in height, influences the position of all other rooms.

The many parts of the building are best described by floors, rather than by departments and uses.

**Ground Floor** — Around the East and West sides of the building there are work rooms in 34 bays, a U shaped corridor served by the North entrances and connected with the principal entrance hall on the South side of the story above. The work rooms, corridors, and entrances on this floor are finished in a manner similar to a modern office building. On this floor also are the storage rooms, work shops, and mechanical equipment for heating and ventilating, which are served by the University power house. Under the large lecture hall on the North side a covered driveway gives access to a foyer, providing protected approach for social functions in the building, and at other times parking space for the administrative staffs of the Graduate School and the Rackham Trust Fund. This area is completely isolated from other parts of the structure by fire walls and ventilation, and is reached by inclined driveways from East Huron St.

**First Floor** — This is elevated 7 ft. above the grade and is reached by a broad terrace with granite steps and flagstone paving. Three doors of bronze and glass open into an entrance hall 31x109 ft. This has a floor of green and purple slate, plaster walls painted a Pompeian red, with black marble base and trim, and a beamed ceiling in blue green with stenciled decorations in polychrome and gold. Furniture of ebonized wood with blue green leather cushions harmonize with the blue leather bronze studded doors



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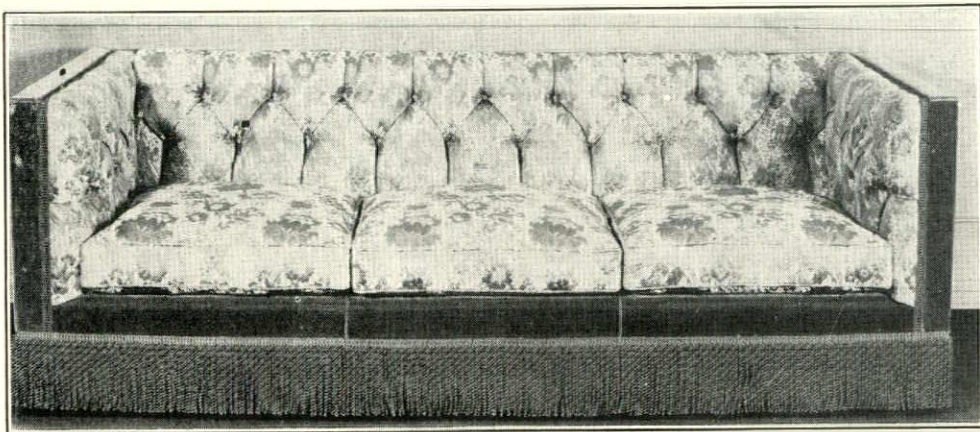
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which lead to the large lecture hall. At either side of these doors stairways extend to the upper stories and from a low landing give access to the elevators and to corridors extending to work rooms at the East and West sides of the building. At each end of entrance hall are check rooms, retiring rooms and stairways leading to the ground story corridors.

On the East side of the building, the administrative offices of the Graduate School are arranged to provide a large waiting room for students, the business office, record room, staff rooms, and the Dean's and Assistant Dean's offices.

On the West side of this floor are work rooms for graduate students, also the Graduate School Board Room and Rackham Trust Fund offices.

All of these rooms are finished similar to modern office buildings, with linoleum floors, painted plaster walls, wood doors and trim. The Dean's office and the Board Room have walnut panelled walls and carpeted floors.

From the entrance hall, a lobby leads to the lecture hall. This is semi-circular in form of 100' radius and 29 ft. high, with a lecture platform on the North and an open arcade on the South, which gives access to six radiating aisles serving approximately 1200 seats. The semi-circular form was adopted in preference to the ordinary theater shaped auditorium because of the special uses to which the room will be put, and the seats and aisles have been arranged in a spacious manner.

The lecture platform provides a speaker's stand, seats for eighteen, stairways to a robing room and provision has been made for electrical amplification of the lectures, reception and transmission of radio

programs, sound on film, and record reproduction, as well as space allotment for television and microscopic projection.

The color scheme of this room rests on a dark blue carpet, and seats of terra cotta velour. The walls, of terra cotta red, have blue black stenciled decorations, and gold and polychrome in the pilaster caps and cornice. A flat ceiling of lighter blue has a painted pattern of overlapping radiating circular bands in gold and polychrome, which increase in richness of color and detail as they center over the speaker's platform. The lighting is unusual in that the customary chandeliers have been replaced by a series of small openings in the ceiling with interlapping cones of variable light.

**Second Floor** — Two stairways of travertine lead to this floor. The North central part is the upper part of the lecture hall. On the South front and center is a study hall 31x105 ft., 35 ft. high, with five great windows facing the mall. At each end of this room are the book and periodical alcoves measuring 22x40', 21 ft. high. The walls have an oak wainscot of medium brown, with painted plaster in a lighter tone above. On the upper walls the seals of the Graduate Schools of America are emblazoned in full color. The ceiling is coffered in polychrome and gold and three chandeliers supplement the lamps on the study tables. The furnishings are in oak, like the wainscot, upholstered in blues, greens and terra cotta reds, harmonizing with the carpet and draperies.

At the center of this floor is a circular foyer containing a memorial to Mr. Rackham. Corridors connect this room with adjacent stairways and reading rooms. The colors of the foyer, the dark terra cotta red and travertine, are carried through the corridors



Entrance Hall  
Building for the Horace H. Rackham School of Graduate Studies  
Smith, Hinchman & Grylls, Architects & Engineers  
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## *The Interior of* **HORACE H. RACKHAM SCHOOL OF GRADUATE STUDIES**

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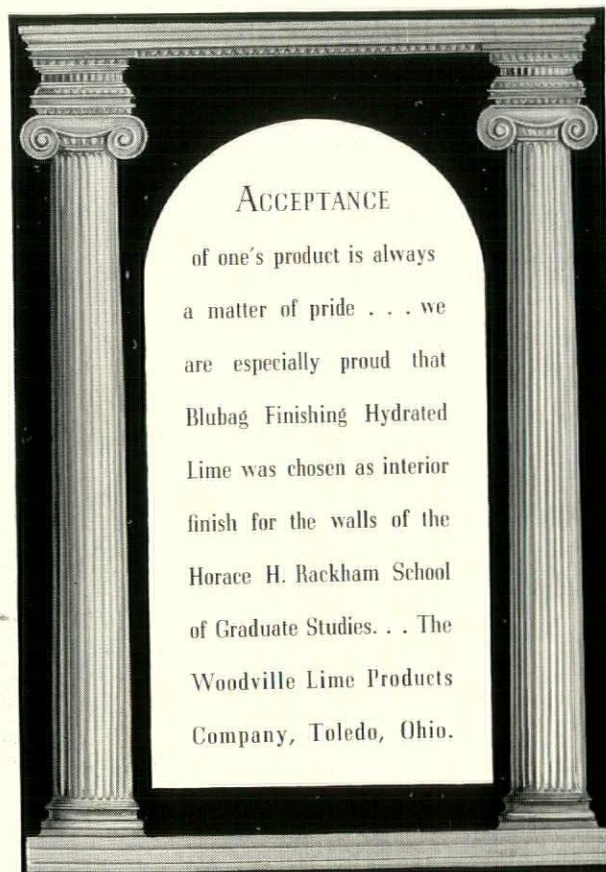
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in the geometrical figured rugs, with accents in the blue green furniture.

On the East side are the men's reading room 26x69 ft., 21 ft. high, and writing and music alcoves 17x28 ft. Carpet is of a Georgian pattern in which reds, tans, and greens predominate. The reading room walls are sepia; the two alcoves green. The lighting fixtures are brass and pewter. These reading or lounge rooms have furnishings of the mannish types found in the heavier Chippendale and Queen Anne pieces of mahogany and walnut, upholstered in leathers, friezes and tapestries.

At the opposite end of the building the women's reading room, writing alcove and music alcove are located. In contrast to the men's room, the carpets are of a gray green color, containing a modified Empire pattern in tans and a golden yellow. The walls of the reading room are beige; the two alcoves bisque. The lighting fixtures are in gray green and gilt. The furniture, in walnut, mahogany, and bleached wood, includes the lighter Chippendale and Duncan Phyfe types with pieces of similar character.

Two council or committee rooms adjacent to the reading rooms, provide for smaller student group meetings.

Because this floor is smaller than the lower one roof terraces exist on the East and West sides. These open from the reading rooms and in fair weather will provide a pleasant outside space for study.

**Mezzanine Floor** — East, South, and West portions of this story consist of the upper part of the high rooms of the second story. The North part contains work rooms for graduate students, and two meeting rooms seating fifty persons. Through this story pass the trusses over the large lecture hall and between the trusses are four large exhibition rooms. Arranged for separate or joint use.

**Third Floor** — Really the fifth story is about one-half the area of the lower part of the building. The South part of it contains the upper part of the high study hall.

In the center of this story is an amphitheatre 60 ft. in diameter, seating 250. The entrance is from the North corridor. On the South side is a laboratory table fully equipped, a picture screen and sound equipment and the steep terraced floor provides perfect vision from all parts of the room. The carpet is a dark green and the upholstered seats are a medium green. The walls of acoustical material in medium brown have horizontal bands of bronze moulding and a decorative band just below the ceiling contains 31 plaques symbolical of the divisions of the Graduate School.

On the North side of this floor an assembly room 63x26 ft., and two alcoves each 15x22 ft., provide a space for receptions, dances and informal meetings. The rooms are divided by folding cloth doors. The decorative scheme and furnishings are of a modified Pompeian character. The assembly room colors are principally yellow and gray and the alcoves red and gray. The floor of gray and black is covered by rugs in black, gray and blue.

At the East and West sides are meeting rooms 28x36 ft., for the use of the many groups or associations within the Graduate School body. These rooms are furnished in a similar manner, with carpet of mottled gray and pin grained oak walls. The East room has draperies in red; the West room in blue; these colors being recalled in the upholstered furniture of a modified Empire and Biedemeir character.

Connecting these rooms with the stairs and elevators are wide corridors furnished with settees and chairs. From these corridors, and the assembly room, doors lead to the roof terrace which will be furnished and planted, making it a delightful spot for the summer session of the Graduate School.

In the space above this floor, and under the slop-

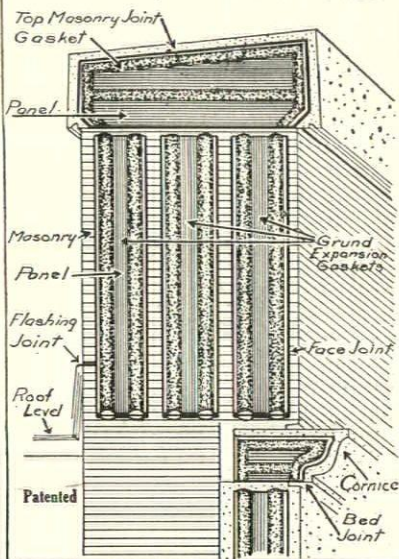


Lecture Hall  
Building for the Horace H. Rackham School of Graduate Studies  
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ing roof, are located the fan rooms for the ventilating and equipment, distributing ducts, and the elevator machine rooms.

The first meetings with the Architects, Smith, Hinchman & Grylls, were held in the Fall of 1935. The contract for the building work was signed with the W. E. Wood Company in March 1936, and this included the mechanical trades of heating, ventilating, plumbing, and electrical work, which were installed by the University's Department of Buildings and Grounds.

The landscaping was designed by Mr. Wm. Pitkin, consultant for the University, and planted by the Department of Buildings and Grounds.

In the building of the Graduate School an unusual combination of interests favored the Architects. The generosity of the Rackham Trust provided sufficient funds to meet the space requirements and to build well. The Graduate School administrators performed the research work and prepared the program. The University representatives, experienced in previous building problems on the Campus, observed field operations and controlled building finances. The general contractor and sub-contractors were experienced in performing work of high quality. To make the design complete, the Architects were advisers to the University's Purchasing Department on the selection of all furnishings and equipment.



Study Hall

Building for the Horace H. Rackham School of Graduate Studies  
Smith, Hinchman & Grylls, Architects & Engineers

It was our privilege to work with the architects in their development of the designs of the LIGHTING FIXTURES for the GRADUATE SCHOOL.

We enjoyed working with them, and with the builders, and are grateful for having been entrusted with the execution of this splendid contract.

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## ZOLTAN SEPESHY ILLUSTRATIONS IN FORTUNE

The October 1938 issue of Fortune contains an article "What is a steel price?". Illustrations, taken from steel mills around Indiana Harbor, are by Zoltan Sepeshy of Bloomfield Hills, Michigan.

Done in Tempera they are the first of his work to appear in any magazine.

Fortune pays a nice compliment when it says, "To art-conscious public he needs no introduction. His paintings are high spots in many U. S. Buildings."

Next month will be held his third one-man show in New York.

Born in Kassa, Hungary in 1898, Mr. Sepeshy came to the United States when he was twenty-one. His work became strikingly American. He lives at Bloomfield Hills where he is resident painter at Cranbrook Academy of Art.

Says Fortune, "He likes America and America likes his work."

## REPORT OF COMMITTEE ON PROFESSIONAL PRACTICE DETROIT CHAPTER, A.I.A. 1938

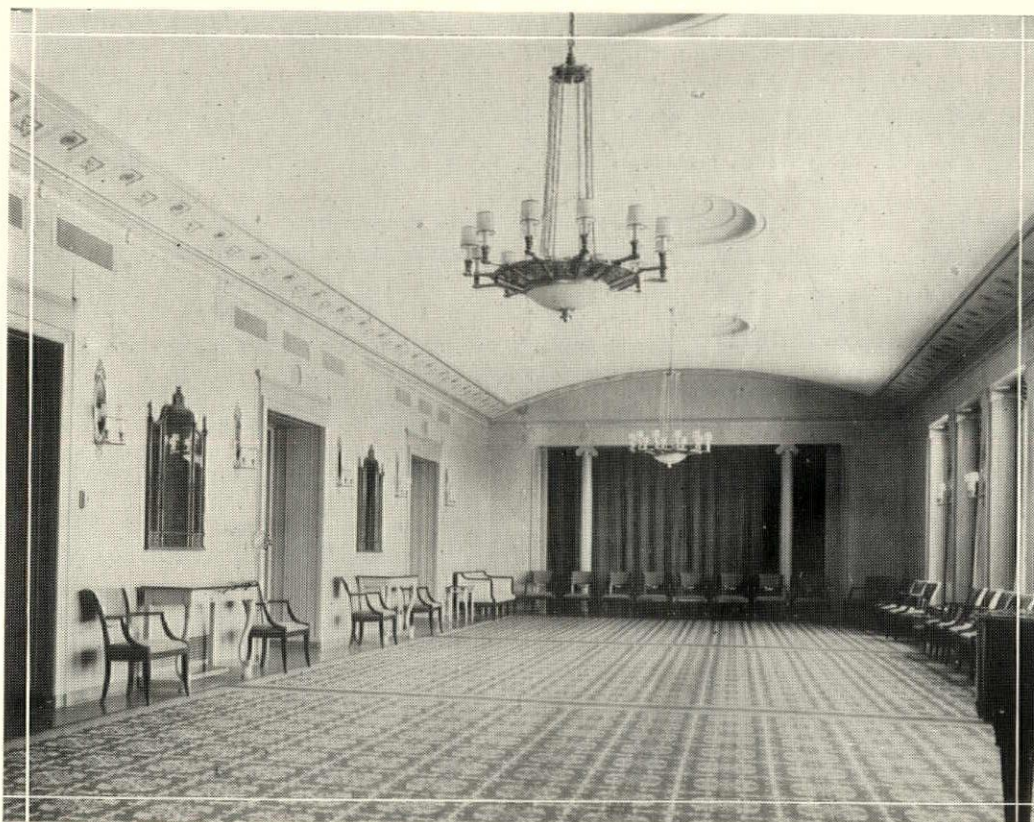
This Committee has every reason for optimism this year in that no cases of unprofessional conduct on the part of members of the Chapter have been reported or implied directly or indirectly.

In some instances your Committee has been anticipated by Chapter members themselves in advising clients and Boards of proper procedure in the selection of an architect, and so the gradual but sure and effective efforts of the profession as a whole in the education of the public goes on.

It must be again emphasized that no Committee on Professional Practice can function in its field without the active cooperation of the individual practitioner.

Respectfully submitted,

Herbert G. Wenzell,  
Chairman



Assembly Room  
Building for the Horace H. Rackham School of Graduate Studies  
Smith, Hinchman & Grylls, Architects & Engineers  
Robt. W. Tebbs Photo

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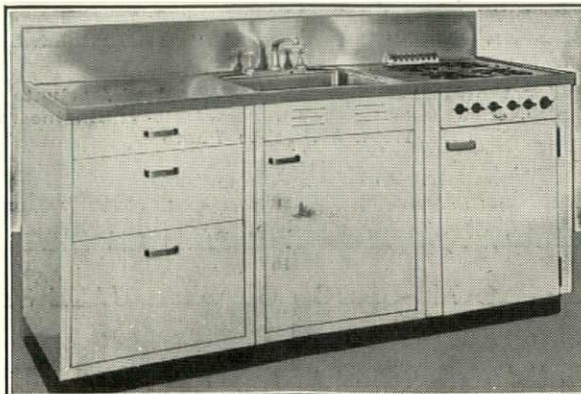
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## REPORT OF REPRESENTATIVES OF DETROIT CHAPTER ON ADVISORY COMMITTEE TO THE MICHIGAN BOARD OF REGISTRATION

Your representatives believe that this Committee is an extremely important one for the architects, especially in view of the fact that the engineering representatives on this Committee and members of the Board predominate.

It was noted at the last meeting that whereas there was presented for review previous examination questions for all types of engineers and land surveyors and that these were in book form, the examination questions for architects had not been included.

It is to be noted, also, that the engineers themselves informally brought up the question of qualification of architects and resented the requirement of written examination in some instances.

This Advisory Committee promises to be an active one and the interests of the architect as it relates to registration and qualifications of an architect is to a large extent in their hands. It should therefore have the moral and financial support of the Chapter.

Respectfully submitted,

Henry F. Stanton

Herbert G. Wenzell

## TO OUR COUSINS IN CANADA

For some years past we have been negotiating with the Customs Division, Department of National Revenue in Canada, relative to mailing the Weekly Bulletin to our members across the river.

A recent letter from the Chief Dominion Appraiser at Ottawa states,

"I may advise you that imported copies of the above mentioned weekly publication, per sample, which bears the date of issue, and is entered as second-class matter for mailing purposes, are admissible free of Customs duty under the relevant item in the Canada-United States Trade Agreement, and are exempt from the sales tax."

With this ruling we shall hereafter mail the Weekly Bulletin to our members in Canada as we do to those in United States.

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Meeting Room  
Building for the Horace H. Rackham School of Graduate Studies  
Smith, Hinchman & Grylls, Architects & Engineers  
Robt. W. Tebbs Photo



## FREDERICK C. SOLMS

Frederick C. Solms, long a figure in the building industry and well known among architects in Michigan, died at Grayce Acheson Nursing Home on October 31st after an illness of six weeks. He was fifty-four years of age.

His paternal ancestors were of German nobility. His grandfather, Count Emich zu Solms-Wildenfels settled in Saginaw where Frederick Solms was born on April 10th, 1884. Mr. Solms has been identified with the Face Brick Industry in Detroit since 1916 when he organized the Colonial Brick Company. He later became manager of Frederic B. Stevens, Incorporated.

A past president of the Face Brick Dealers Association of America and of the Builders and Traders Exchange of Detroit. He was a member of the Vortex Club and its President in 1924. His other affiliations included, Detroit Executives, Detroit Aircraft Club,

the Detroit Board of Commerce, the Harmonie Society and the Phi Gamma Delta Club. He was a national councillor of the United States Chamber of Commerce in 1927. Mr. Solms was a graduate of the University of Michigan.

He is survived by his wife, the former May C. Doud of Newark, New Jersey, a brother, Victor, of Detroit and three sons, William F., Erwin M. and E. Duane.

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**To the editor:**

I am surprised you got so much crust why don't I pay up and be a sport and not a stinkie because you ain't so much of a Pullet surprise yourself.

I am a honest hard working workman, but I pay my bills just the same even. Can't you wait a minute wheres the fire and whats a dollar to you anyway do you want to take the bread from my mouth to pay cake to your rich stock holder friends do they know what it costs to live here in Washington. Do you do I.

My grandson Pohick sits on my knee and says grampa read me the funnies outer that little yellow paper you got there so I read him a letter from that Allen person from Grunt Rabbits and he says grampa what you laffing for is that funny and I said no I was just thinking about a swell story I heard at lunch today and he says do you feel ok your breath smells like varnish and I said sure OK but that guy Allen is sore again hes always sore about something what a sap because the printer got his number and if he cant take a little joke once in a while.

Why dont you print a good paper anyway with a rotto section with brown ink with bathing beauties corset ads and garbage queens on skees and so forth which is more artistic than bald head archtex about who cares nothing if any.

Also, I have been constant reader from beginning last week and why do you print yellow trash instead of important pieces like quotations on stock of my company, quote, Precast Concrete Tree Corp. Inc. unquote I know, you suppress the truth to your own wicked advantage and rich friends, you are unfair to honest labor.

But do I care no I am putting finishing touches on my new patent marine model for use dogfish which will make me fortune so tell your rich friends go chase yourself and raise your own trees and see if I care. My trees are smooth and dont scratch.

I am also forming company on my new patent low-cost housing and will let you in on ground floor if you see which side your bread is buttered on or maybe

you dont know what bread is you oppressor of the poor. My sensational yet simple improvement is the where others fail I conquer and why didnt others think of it before why because they didn't here it is! I eliminate all finance, build without Wall Street! and will that stop them and mow em down. When I put this on the market then where will Morgan and Morgenthau be. I pity them but before they can get a job with me I will make them take a civil service exam and will I laff.

If you can get more letters from that sorehead Allen then maybe I send you the dollar you say I O you.

G. Frank Cordner

## MIAMI IS AT IT AGAIN

The largest mass production of low-cost dwellings ever undertaken in Florida is underway in Miami according to a recent news release from the National Association of Building Trades Employers.

A new high in Miami property values was said to have been established recently when \$12,000 a front foot was reported paid for a Flagler Street site on which one of the largest department stores of the South will be erected.

Chicago, October 29, 1938

Referring to Oct. 18 Weekly Bulletin, page 3.

How about prosecuting the President for practicing architecture, or for signing himself "Architect", — without License?

V. A. Matteson

(Perhaps the King can do no harm!)

## LEONARD WILLEKE, ARCHITECT

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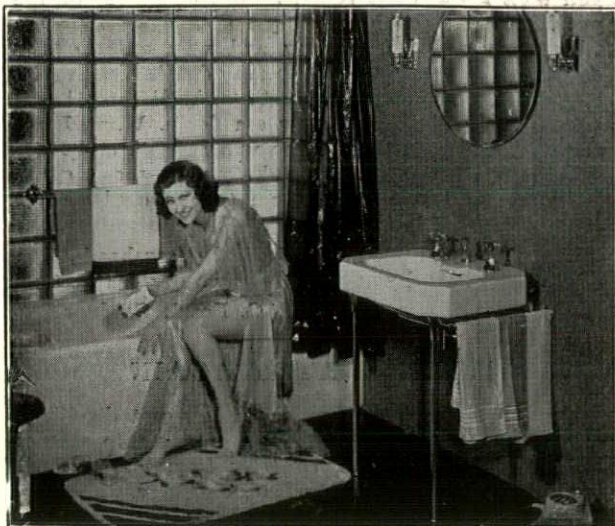
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View from the Southwest  
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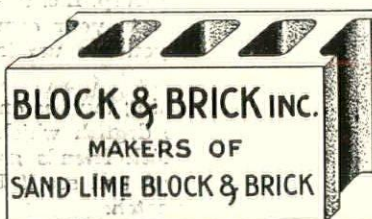
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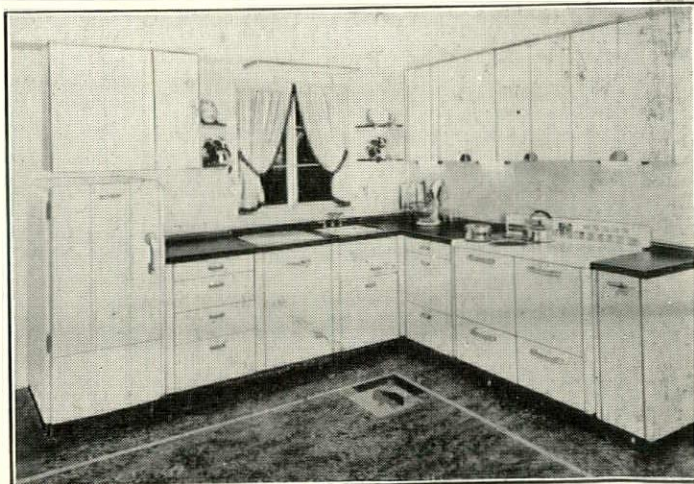
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Edited by E. J. Brunner

*Make a note now to reserve your noon luncheon—*

**WEDNESDAY, NOVEMBER 23, 1938**

**AT THE DETROIT LELAND HOTEL—12:15**

the occasion being—

## **CONSTRUCTION INDUSTRY LUNCHEON**

and the subject of importance to all architects, contractors, and suppliers, it being—

# *Facts and the Low Down on the Low Cost Housing Projects*

We are planning on having present at this luncheon, men who can give the answers. And apparently there are many questions and angles regarding those projects which various men in the industry want information about.

Moreover, if some very pertinent question about these projects is in your mind, why not cooperate with us in getting this meeting organized by writing this question or angle you want discussed in to us. Do so at your earliest convenience as preparations for the meeting can not be made in a day—it takes study. Write to Builders' and Traders' Exchange, 439 Penobscot Building.

Another angle to this luncheon which is trivial to you but vital to the Committee is **HOW MANY ARE COMING**. We may send out cards this time. If we do or if we don't why not call **RAndolph 5500**, or drop a line to **439 Penobscot**?

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## A COOPERATIVE BUILDING PROJECT

In what is the first cooperative effort on the part of Detroit architectural organizations and the Detroit home builders organization a project of thirty low cost homes will be started on Duchess Avenue north of Morang Avenue on Tuesday November 8.

Architects, members of Architects' Small Home Association of Michigan, a unit of The Federal Home Building Service Plan sponsored by the Federal Home Loan Bank Board, who have collaborated on this project, include J. McDonald Jacob and associates, Earl W. Pellerin, Morrison & Gabler, Lyle F. Zisler, Talmage C. Hughes, Ditchy-Farley-Perry, Cyril Edward Schley, Charles Boardman, Phillip Brezner, Hyde & Williams, Emiel Becsky and J. Ivan Dise.

Members of the Greater Detroit Home Builders engaged on the project are Seyburn Schulman, Ace Building Co., J. G. Judson, Tuckett Construction Co., Kuhlman Rhode Co., Garling Construction Co., Waldo & Wells, Miller Homes, Inc., Harry J. Durbin, Sanford Adler, William Benton, Cox & Baker, Joseph Holtzman, Frederick Stadelman, Detroit Construction Co., Arvid C. Petersen, A. L. Doenger, Coulter & Blesser, Henry Couvreur, Charles Heffner, Gration Building Co., Detroit Builders, Inc., Woodry Construction Co., Edward A. Boyd, Webb H. Coe, William V. Seifert, Elder & Gaad and Aloys Parmentier.

The plan to reach the small house with architectural services was begun over a year ago when Mr. James W. Follin of the Federal Home Loan Bank, through Mr. Frank Fleming of the Regional Office, HOLC met with members of the Detroit Chapter, AIA and the MSA. After several meetings the plan was worked out for a modified architectural service

at a reduced fee. It is not, strictly speaking, a stock plan service, though in some cases use is made of good plans already developed by member architects, and it does not dispense with supervision.

In this development, south and east of Gratiot and Seven Mile Road, the whole street has been planned as a unit, taking into account, site planning and the relation of houses to each other. It is to be a demonstration project and one house is being built by the Builders Association to be given away through a method to be determined later.

## ARCHITECTS DINE WITH PRODUCERS

Aluminum Company of America, with Paul R. Marshall at the controls, provided the informational part of the program at a dinner meeting of the Producers Council Club of Michigan, at which Detroit Architects were guests, at the Detroit Leland Hotel, Friday Evening, October 28th. C. E. Magill, head of their Architectural Department and H. J. Brady, Credit Manager, (a good combination) were on the side lines.

Frank O'Neil thought he had a good idea in passing around among his board the job of presiding at meetings. It was good until he struck Walter Torbett (DSP) and then he struck a snag—at least on this occasion, for Walt pleaded a headache. However, Frank assured him he had "Nothing to worry about."

Acknowledgement was made of PC's debt of gratitude to Paul Marshall, the tried and true, for his loyalty both to the architects and to the Club. Something was said too about Bill Palmer and Branson Gamber, who had much to do with its beginnings.

Clair W. Ditchy responded to the name, Regional Director of the AIA, and made one of his famous extemporaneous speeches that was a gem. He addressed the audience as, "My friends", and stuck out his chin. The talking picture on "Aluminum from mine to metal" was not only educational, it was entertaining and the relaxation it caused was equaled only by refreshments and good fellowship for which the Producers are famous.

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## THE ARCO-TECT

This is going to be good.

A letter from Ken Murchison reads as follows:

Dear Fellow Sufferer:

For years I have been infuriated by the amount of circulars and come-ons in the morning mail. I couldn't wade through them. Statistics were to be complicated for a fellow like me. A British Thermal Unit was going too far!

But of course architects are supposed to know something about everything, and for a couple of decades past I did really try to learn something. But I had to give it up.

However, I have made a connection with a concern which deals in comfort, the American Radiator Company, and I am going to edit for them a monthly brochure destined, if that be possible, to be welcomed instead of sending you into a livid rage.

Statistics will be avoided like a plague, descriptions will be brief and pungent, and some of the personals, for instance regarding the innermost lives of our architects, will be of such a character that you just won't dare throw them into the scarp basket.

We expect to appear, in fashionable dress, in a week or so. I trust you will be able to get through our monthly ebullition. Perhaps not the first, but maybe the second. It'll be brief, possibly entertaining. Who knows?

Yours in hopes,

Kenneth Murchison, Editor

## GENERAL MEETING

To Complete The Organization Of The Detroit Division Of The MSA—Intercollegiate Alumni Club

Thursday Evening, November, 10th,

Dinner at 6:30 P. M., \$1.30

All MSA Members Invited

Why another architectural organization? It's all very simple, because the MSA is now a truly state-wide organization composed of local units. The President is in Lansing and members of the Board are in other cities throughout the state.

For this reason, since the last convention, there has not been a general meeting of the Society in Detroit. Board meetings have been held in several localities including Detroit, but it is imperative that Detroit organize its own division to deal with matters of local interest and to nominate and elect officers and a director to the board of the parent organization and delegates to the Convention.

Accordingly at a meeting of Detroit officers and directors of the Society the proposed local group have been made as follows: George F. Diehl, President; Andrew R. Morison, Vice-president; Cornelius L. T. Gabler, Secretary; John C. Thornton, Treasurer.

Diehl as vice-president of the Society and Morison as a past president are familiar with the workings of the Society, as are its present secretary and treasurer.

Since Branson V. Gamber is now a director of the Society he was nominated as representative from the local group to that body. Those elected will hold office until the next convention, in March.

Other nominations may be made from the floor of the organization meeting and it is desirable that a representative attendance be had. All members of the MSA are invited to attend.

NOVEMBER 8, 1938

## ON REGISTRATION BY EXEMPTION

Mr. C. T. Olmstead, Secretary,  
Michigan State Board of Examiners for  
Architects, Engineers & Surveyors,  
306 Transportation Building,  
Detroit, Michigan.

October 21, 1938

Dear Sir:

At the last two meetings of the Board of Directors of the Michigan Society of Architects, considerable discussion was held regarding our opinion of the qualifications an individual should present to your Board when requesting registration as an Architect under the exemption clause of the present act. Thinking that your Board would be interested in receiving the opinion of our society, I have been instructed to write you this letter setting forth our views.

The registration act, as we interpret it, sets up certain standards of professional training as a basic requirement for the practice of architecture. It is assumed that all applicants who successfully qualify for the written examination and who succeed in passing said examination, possess the ability to carry on the practice of architecture in all its phases. It should also be assumed, we feel, that applicants for registration under the exemption clause should be required to submit proof of well rounded training and ability which will convince your Board of the applicant's ability to meet the standards set by the examination without actually being required to take it. In most instances this will mean the submission of proof that the applicant has actually practiced as an architect under his own name for the length of time prescribed under the act.

We do not think, for instance, that a man should be registered without examination merely because he can prove that he has worked as a draftsman for the required number of years, or even if he can prove that he has had responsible charge of certain phases of architectural work in another man's employ for that length of time.

Architectural work is so subdivided into the elements of design, structural engineering, mechanical engineering, specification writing, and building superintendence, that it is entirely possible, especially in some of the larger offices, for a man to have responsible charge of one of these phases for so many years that he becomes an outstanding authority in his field, and yet he may not have acquired sufficient knowledge of the other phases of the profession to enable him to practice successfully under his own name.

When such cases arise, and a reasonable doubt exists as to the applicant's general knowledge of the standards of the profession, or as to his general experience therein, we believe that registration by examination should be required. We are unalterably opposed to wholesale registrations under the exemption clause since we feel that such registration, unless proof of professional ability is unquestioned, will simply break down the standards of practice which the act attempts to establish.

Trusting that you will bring this communication to the attention of the Registration Board at its next meeting, I am

Respectfully,

KENNETH C. BLACK, Pres.  
Michigan Society of Architects

The illustrations of the Rackham Building in this issue, unless otherwise credited, are from photographs which were furnished through the courtesy of the Detroit News and The Ann Arbor News.



## PARCEL POST SILVER JUBILEE 1913 — 1938

In commemorating the "Silver Anniversary" of the establishment of the United States Post Office Parcel Post System, Postmaster General James A. Farley, has designated the month of November as "National Parcel Post Month."

After the inception of the Parcel Post System, January 1, 1913, subsequent establishment of the various extra services of "Special Delivery," "Special Handling," "C. O. D." and "Insured" with "Return Receipt" has in the last quarter century (1913-1938) kept apace with the demands of business in its evolution from the "Horse and Buggy Days" to the present time.

Domestic parcel post offers a convenient, efficient and economical means of transporting mailable parcels to any Post Office in the United States or its possessions, reaching more points than any other transportation agency. More than 60 per cent of all parcel post is carried for 15 cents or less per package. For instance, you can send a 3 pound parcel to Buffalo, Milwaukee or Louisville, for only 13 cents or a 10 pound package to Akron, Lansing, Saginaw or Fort Wayne for 18 cents to mention only a few instances. Greater weights to various other cities in the United States are correspondingly low.

Postmaster Roscoe B. Huston, points out that the Parcel Post System is a service for the people and owned by them, and urges everyone to take part in celebrating the "Silver Jubilee" by sending all of their packages by parcel post during "National Parcel Post Month," November 1-30.

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## CHAPTER'S NEW BOARD MEETS

The first meeting of the Board of Directors of the Detroit Chapter, AIA under its new administration was held at the Intercollegiate Alumni Club, Tuesday, November 1st.

President Hyde had invited Mr. Raseman as retiring president and Wells I. Bennett as retiring director to aid in carrying over policies established under their administration and to plan a future program. He emphasized the desirability of getting back into membership several who have been most loyal to the Chapter but for one reason or another had dropped out.

Mr. Raseman was extended an invitation from the Board to attend its meetings regularly during the coming year and it was deemed desirable to have the by-laws changed to provide that the retiring president be a member of the Board.

President Hyde suggested a meeting at Cranbrook and Mr. Raseman stated that some time in December would be agreeable.

A more desirable meeting place for Chapter dinners was again discussed and the question raised as to whether or not attendance would be increased by making a change. The secretary was instructed to obtain information regarding the Scarab Club and Harmonie Society and report to the next Board meeting, which will be held at the Harmonie Society on Friday, November 11 at 5 P. M. The next Chapter meeting is to be held on Tuesday evening, November 22nd. In discussing a program it was suggested that Mr. Ditchy, as Regional Director, speak to the Chapter on "What is the Institution doing for you?" To this Mr. Ditchy agreed. Mr. Ditchy said that, at this meeting also, he would be glad to hear from members regarding matters which should come before the Institute Board Meeting at Washington on November 15th.

## APPLICATION COST *Cut* AS MUCH AS 50%—ON NEW, IMPROVED BALSAM WOOL



A new type Balsam-Wool featuring a Spacer Flange\* and nailing cleat, reducing application costs as much as 50 per cent, is announced by Wood Conversion Company. This new application method, which eliminates the use of lath, saves time, labor and materials on the job, cuts the total cost of installation in half. In addition, the Spacer Flange insures important air spaces, front and back, which provide maximum insulation efficiency and added protection against moisture.

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## THE FAMILY ALBUM

The September 10 number of *Automotive News*, that Detroit magazine that does things in a big way, just as is expected of the automotive industry, is their fifty annual "Almanac Issue."

It is filled with matters pertinent to that industry and a world of information concerning its activities during the past year. One of the most interesting sections is the "Family Album" consisting of photographs and biographical sketches of leaders in the industry, the heading of which states,

"An industry is composed, in the last analysis, not of land, buildings or machinery, nor even capital invested, patents owned nor number of stockholders—

"An industry is the men who make it!

"This new feature of the *Automotive News Almanac* is therefore incorporated for the purpose of parading, face-to-face, the men who today are contributing their brains, their acumen and their energy to keeping 'the world on wheels!'

"This Album is obviously incomplete, and altho we tried diligently to make it comprehensive, still there are omissions of important individuals who should be included here.

"In some instances photographs and biographies which we requested have not been furnished in time to be included in this first Album, in others it may be a case of pure oversight, but in any event we hope these omissions will be called to our attention and the material furnished so that no one will be overlooked in the next year's Family Album."

The Bulletin is trying to do a similar job for the Architectural profession in Michigan, and we urge every architect to cooperate by sending in three dollars dues to the Society, his photograph and brief biography. The job is interesting because it keeps us in closer touch with the architects registered in this state. Almost invariably when one sends in any or all of the 1-2-3 requisites he sends a little personal message, asks a question or otherwise signifies his interest. But, don't think it is all pleasure, for some indicate that they are not so happy about the whole thing?

One thing should be made clear. This is not a drive to benefit the Bulletin financially. One architect recently said, "The campaign for new members should mean considerable revenue to the Bulletin." Nothing could be further from the truth. It is an expense to the Bulletin. We are not soliciting subscriptions to the Bulletin, primarily, we are soliciting annual dues, which go to the Society. Of course, failing to sell that idea we are glad to get \$1.00 subscription to the Bulletin, because we cannot send it free and we want every Michigan Architect to receive it. The Bulletin is writing every architect who is not a member. This costs more than the 50c per active members which is allowed for subscription. What we are most interested in is 100% representation of the Society and of members photographs and biographies in our next annual number. One question is what to call it, whether we borrow brother Slocum's "Family Album", "Who's Who", "Almanac", "The Seven Hundred", "Silver Anniversary Number" or otherwise. We offer a prize of one year's subscription for the best suggestion.

NOVEMBER 8, 1938

Heretofore we have published annually a complete list of all architects registered in Michigan together with their names and addresses. It has been the only printed list available for distributing. In this issue we propose to include photographs and biographies of active members only. Those who are left out will be at a disadvantage.

Our favorable responses during the past week include Messrs. L. A. Brielmaier, Harry T. Smith, Charles T. Sullivan, Hubert Howe, Robt. C. Ostergren, Clark R. Ackley, Grant C. Macomber, Elmer Kiehler, Victor B. Spector, George S. Kingsley, Carl Kressbach, C. Kenneth Bell, Victor A. Matteson, Harvey J. Bisbee.

Some of these have been active members for some time, and only sent in photographs and biographies this week. Victor Spector of Washington, D. C. writes, "Needless to say, I am in sympathy with the Society's efforts to 'make architecture a profession for architects', and will do all I can to further these efforts." Let's hear from more of the regulars.

## INVENTION AND THE ENGINEERS' RELATION TO IT SECOND FORUM OF THE AMERICAN ENGINEERING COUNCIL

Sponsored By

*The Michigan Engineering Society*

Hotel Statler—Detroit, Michigan, November 11, 1938

All those interested invited—No registration charge.

The second forum of American Engineering Council will be held in Detroit on November 11th at the Hotel Statler with the Michigan Engineering Society acting as host. The forums of American Engineering Council have a fundamental purpose, namely, to provide an opportunity for engineers to discuss with other public and professional men basic problems of primary engineering character, which have a public interest. The proceedings of the forum in compact form constitute the engineers' contribution to public questions discussed and are distributed to those in public authority, as expressions of opinion of engineers on these subjects.

The first forum was held in Philadelphia on May 13th on the subject, "Employment and the Engineers' Relation to It." The second forum, like the first, will open with a luncheon. Greetings from the President of the Michigan Engineering Society, Dean H. B. Dirks will be acknowledged by Dr. William McClellan, President of American Engineering Council. The Chairman of the Afternoon Session is Dean C. J. Freund, Dean of College of Engineering, University of Detroit. The complete program follows:

The program will begin with a luncheon at 12:30 P. M. followed by an afternoon session at which Dean C. J. Freund, College of Engineering, University of Detroit will preside.

A dinner will be held at 6 P. M. and the evening session will be under the chairmanship of Dr. William McClellan, President, Potomac Electric Power Company and of the American Engineering Council, Washington, D. C.

The public, as well as engineers, architects and others interested are invited to attend the meeting, for which there is no registration charge.



## A CONTRACTOR REVIEWS BUSINESS CONTACTS WITH SCHOOL BOARDS

By Ralph A. MacMullan, Secretary  
General Builders Association of Detroit

A talk before the Business Administration Section of  
the Michigan Educational Association.

It is a pleasure to be here to talk with you. Unlike most meetings between contractors or their representatives and school executives, no specific job hangs in the balance, so perhaps we can more fully discuss general aspects.

Let us theorize for a moment. I think we will all agree that any contact, whether business, social, political or otherwise, is made with the hope of continuing that contact to bring about a satisfactory result for the majority of parties.

If either or any party to a transaction is definitely a loser, or if society as a whole is demoralized or disorganized in any way, a potential danger spot is left. To the individual loser, it means trouble and may be large enough to be tragic. To society, it at least means an additional loss to be overcome and absorbed by the satisfactory transactions. It seems to me elementary that wherever there is unnecessary loss it must be counterbalanced by gain before further progress begins to count.

To leave theory and consider practical application, business contact between you and contractors is for the prime purpose of creating the best educational housing facilities you can purchase for the money you have available. How can that best be done to your satisfaction, the contractor's satisfaction, and benefit to society? A direct factor in that analysis is to determine what you need in housing and how much of that need is within the province of the contractor. This list of needs may fit the situation somewhat:

- Safety
- Efficient layout
- Sanitation
- Heat and ventilation
- Lighting
- Reasonable cost
- Lowest maintenance and repair cost
- Reasonable speed of construction.

We like school business. It is clean business and the method of financing is known. The good contractor takes a tremendous pride in his workmanship and his integrity. He feels he is rendering a real public service in providing the best facilities possible for a fine educational system. But we like it also because we like to work with the better architects and engineers. We believe in good architecture and engineering, and of course Michigan law now requires that plans for public buildings of a certain magnitude be drawn by registered men. We must speak of them because their work entirely controls some factors mentioned and affects the others. The contractor must bid on the plans they draw if he bids at all.

While they design for safety, for sanitation, for heat and ventilation, and for lighting, the contractor contributes to those factors through proper workmanship. To be sure, we use good material, but certain of the materials used are specified, and the good contractor cannot compete in price if he figure on good material against a contractor who will use poor material if it is specified or allowed. So your specification has a real bearing.

Your architect and engineer are almost entirely responsible for efficient layout. They also have quite a bearing on reasonable cost. If inefficiently designed, if the wrong type of structural material is used, your cost will run up because material and labor cost

money in proportion to their volume and the intricacy of their fabrication and installation. So your first job is to select a good architect and a good engineer. I have heard an architect say, "The better the plans, the better the bids," and I agree with him. A little time investigating them and their work may be time excellently spent.

In selecting an architect, determine his attitude toward bidders. Beware the man who hesitates to compile the best possible list. If he wishes to avoid the best contractors, the chances are strongly against your getting the best value for your time and money. Architects are a fine group, by far the majority being above reproach, so that it should not be difficult at all to be sure of a proper selection.

With the plans being drawn, let us look over the contractors to whom you would like to trust the actual construction. We have all heard the trite expression "You get what you pay for." This is a metaphor, but we know its meaning and acknowledge that it is true in general. Still, it is not always literally true. It is possible to pay for something you do not get. I hope that statement will not leave the wrong impression. The slogan of our national association, the Associated General Contractors of America, with headquarters at Washington, D. C., is "SKILL, INTEGRITY and RESPONSIBILITY." Slogans are words and they must be combined with action to be of value, but that slogan is a standard or a yardstick offered by the contractors by which the public may judge their service.

Most contractors of the type who bid on school work are responsible, trained, conscientious men. But as in any group of men, and again I use the phrase 'whether business, social, political or otherwise,' there are men who lack either skill or moral fibre, or both. Fortunately, those who lack skill are comparatively few and those who are actually dishonest are very few but your only safe course is to diligently avoid them.

In your business transactions, it is particularly important that you deal with a good contractor since, with rare exceptions, construction is both the largest and the longest lived single purchase made by either an individual or an organization. A bad purchase of soap or a purchase of unsuitable or poorly bound books is troublesome but fairly easily corrected. A bad building is a source of trouble and continuing expense for many years.

We want to emphasize the fact that construction developments have occurred since the beginning of time, that this is one of the most honorable industries, and that we are proud to be connected with it. But because it is persistent in its attempt to minimize and if possible to eliminate the few bad spots which keep creeping in, we have to have courage enough to recognize and acknowledge them and to help owners avoid them. This, as a service to which we feel our clients are entitled, and which we admit, will react to our own benefit.

As an example and without going into cumbersome detail, the Bureau of Contract Information, Inc., with headquarters at Washington, D. C., is an impartial non-profit organization, supported by bonding companies and contractors, which receives and combines information on contractors as to performance record, financial standing, etc. It furnishes information only to awarding authorities.

We know that, spending public money, you must receive bids from most any bidder, but you do have the right to award to the lowest responsible bidder. Financial standing alone is not the only test. Skill



and integrity should be present also and only his former record will tell that.

I say confidently that the object of the good contractor is to give the owner exactly what he wants at the lowest cost consistent with good business, the contractor assuming all the problems of the industry and working them out to accomplish that result with the least effort or worry on the part of the owner.

In turn, the industry feels that it has some right to expect honest treatment by its clients, the owners, for the benefit of both those clients and itself, or to phrase it another way, to enable it to minimize losses and confusion, and to render the best service possible at an honest price.

With all the satisfaction you must get in giving your students the best educational advantages possible, both in physical facilities and your curricula, you still must make a living and so must we and our workmen. So we believe thoroughly in the "profit system," so-called, and make no apologies for that belief. We believe that profit should be reasonable.

As I have indicated, all of us are interested in the other fellow's business only as it affects the result we wish. We know that the construction industry's internal problems are our own affair and we must work them out among members of the industry. But is it possible for you to help us in a way that will be of benefit to you and that will enable us to give you even a better service than we now do? Frankly, I do not know, but I feel that the better we understand each other, the nearer we will be to that result.

This is not the place to discuss many details. I have spoken of complete plans, which includes specifications. Then simplicity and fairness of documents, including the general conditions, the contract form and the bidding blank are among the greatest helps you can give our transactions. The American Institute of Architects publishes standard documents or forms which are available at any large stationery store and may be used as they are. Those forms have been revised every so many years, being now in the 5th edition, and have been worked out by the architects with the cooperation of several other national associations, representing the best thought in the industry. Surely they are the fairest documents obtainable, considering the owner's interest as fully as the interests of other parties and we strongly urge their use as they are. It is absurd to use these forms and then as is sometimes done add other contrary clauses which completely destroy the value of the clauses developed nationally.

One of the biggest troubles we have is with the complicated bidding blanks we are often asked to fill out, carrying spaces for numerous items of information which have little or no bearing on the award of the job. It is a difficult task at the best to prepare an accurate bid, particularly to submit at an exact hour, as is the case in public work. But that is part of the system of competitive bidding and we accept it cheerfully as one of the duties in our end of the business. It would be hard for me to convey to you the pressure of accurately compiling that bid in the last hour or two, combining with our own estimates all the information we get from subcontractors and material men. To have that complicated by calling for useless information is to the disadvantage of each of us because it leads easily to mistakes which are costly to either absorb or to try to adjust, or it leads to a contingency item which does you no good. The Federal Government furnishes good plans and specifications and then asks for one

item only—a lump sum price as per plans and specification. It does very well with its construction. One or two main alternates to determine what type of structure you want or to be sure to come within an appropriation are a different matter.

We would not have you interfere too much with your architect but it can do no harm for you to know what we feel is for the good of everyone.

After the contract is awarded, we must also remember that in a transaction as large as a new building, some changes and afterthoughts and adjustments are almost sure to appear, but they can be worked out on an amicable basis, fair to all concerned, if each will keep the other man's problem in mind as well as his own.

One other matter must be mentioned. We are irrevocably set against day labor in major construction. It simply cannot be done with safety and economy. It is logical that men who spend their lives in an industry, knowing men and materials and methods, proud of their work but still always under the necessity of producing that good work within a competitive contract cost, can obtain results which are impossible for any organization recently set up, with inexperienced workmen from other walks of life, under no great urge to meet a given cost, and supervising its own work in many instances.

When anyone tells you of results obtained by day labor, check up comparative costs and check up the completed structure with the original plan and specification which the contractor would have been expected to carry out and which he would have carried out.

You are the business administrators of the schools. Make an honest business analysis of such construction and I am sure of the result, if you get all the facts.

This may all sound like repeating the Golden Rule. Or saying that there is no substitute for quality. I am not so sure but that is what I am saying and that that is a brief summary.

A good school board, a good architect, a good contractor, with good subcontractors, material men and workmen, combined with the simplest, fairest methods of handling the work, should take much of the mystery out of construction and produce fine, economical buildings for the student body of this country and that is the final aim of all of us.

You have all heard the story of the three workmen. When questioned, the first said, "I am laying brick." The second said, "I am earning my daily wage." The third said, "I am building a cathedral." To be sure, we organize the proper laying of brick. We earn our livelihood that way. But we also feel that we are building cathedrals.

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OR. 7750.

Preparing plans for Add. to School, Carson City,  
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**DERRICK & GAMBER, Inc.**, 35 fl. Union Guardian.  
Pontiac State Hospital bids closed.  
Taking fig. on Grosse Pte. Jr. High School.

**DIEHL, GEO. E.**, Commercial Bldg. for Service En-  
graving Co. Taking fig. Nov. 9.

**GIFFELS & VALLET, Inc.**, 1000 Marquette Building.  
Prep. plans supst., Gen. Con., Tool & Die Shop,  
Ford Motor Co.; also for local manufact.

**HYDE & WILLIAMS**, 318 Woodward Bldg. MA. 0803.  
Taking fig. by invitation on 8 rm. Res. Lochmoor  
Blvd. W. G. Sonneman, Owner.

**KEYES, HUGH T.**, 747 Free Press Bldg. Randolph 7415.  
Plans for Res. B. E. Hutchinson, Lake Shore Rd.  
Fig. on Res. for Prewitt Semmes, Country Club  
Drive, G. P. S. closed.

**LANE-DAVENPORT-MEYER**—Prep. plans 4-room  
school, East Detroit.

**MALCOMSON, CALDER & HAMMOND**, 1219 Griswold,  
CA. 9651.

Prep. wkg. drgs. & spec. for Men's Dormitory, West-  
ern State Teachers College, Kalamazoo, Mich.

Prep. plans & spec. for girls dormitory for Michigan  
State College, East Lansing, Mich.

Prep. plans, 3 Sty. Addn., Bixby Hospital, Adrian,  
Mich.

**GEORGE D. MASON ASSOCIATES**, Randolph 7850.  
Prep. preliminary plans for Southfield S. James  
Herman Garden Housing Project.

**SCHLEY, CYRIL EDWARD**. — CA. 8499—605 Lafay-  
ette Bldg. Fig. on Selden Res. Lochmoor Blvd.  
closed.

**STAHL, JNO & CO.**, 628 McKerchey Bldg. CA. 5818  
Bids to be received about Nov. 1 on Res. G. P. Park.  
37x30.

**WETZEL, B. C. & CO.**, 2317 Dime Bank Bldg., CA.  
4941. Fig. on Men's Dormitory Bldg., Ionia State  
Hospital. Contracts let soon.

**WRIGHT, FRANK H.**, 418 Fox Theatre, CH-7414.  
Fig. on Jewelry Store, Harper Ave. Closed.  
Front, Fenkel Theatre, Owner, A. Koppin taking fig.

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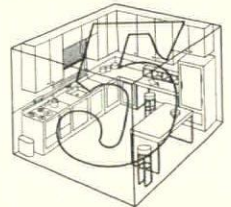
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# WEEKLY BULLETIN

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Volume 12

DETROIT, MICHIGAN, NOVEMBER 15, 1938

No. 46

## CO-OPERATION

by Kenneth C. Black, President, Michigan Society of Architects.  
(Reprinted from The Michigan Engineer)

Perhaps the most encouraging development for Architects, Engineers, and Surveyors in Michigan, is the formation of the joint committee for enforcement of the registration law. It is now a well established fact in the minds of most members of our professions that co-operation in maintaining professional qualifications and standards is an essential element in building up an appreciation in the minds of the public of the true value of



BLACK

technical knowledge and skill in all branches of the building industry. So long as the public regards anyone who can operate a lawn mower as an "Engineer," and anyone who can draw a straight line with the aid of a T-square as an "Architect," it is useless to hope for any improvement in the attitude of the public toward our professions. It is equally useless to expect that we can correct this attitude if Architects continue to regard most Engineers as bull-headed Dutchmen, who keep their ideas in the same case with their slide rule and who would if they lost the one, be devoid of the other. Or if Engineers continue to refer to most Architects as long-haired designers, with the hands of an artist and the brains of a moron. Neither are really quite as bad as that! And the probability is that a by-product of the functioning of this joint committee will be a better understanding of each other's problems and a mutual appreciation of our respective talents.

Naturally in the adjustments which will have to be made in achieving an acceptable form of co-operation, a few individual members of both our Societies may feel that they are being discriminated against. For instance, there are a few Architects in Michigan whose experience in the designing of the structural elements of buildings has been such that they feel they should, in addition to being registered Architects, be registered as Engineers under the "grandfather clause" of the registration act. We are told that the reverse is also true and that some Engineers, whose practice has been mostly in the structural design of buildings, think they should be registered as Architects.

In most cases the only basis for such a request is the desire of the individual to be prepared to graze on whichever side of the fence the grass appears to be greener at the moment. There are exceptions to this, of course, but there is no reason why a few isolated instances should result in all Architects want-

ing to be registered as Engineers, and vice-versa.

While the respective functions of an Architect and Engineer in the design of a building are inter-related, they are, nevertheless, sufficiently well defined to clearly distinguish between the professions so far as the registration law is concerned. It should be obvious, therefore, that requests for dual registration under the grandfather clause, except where they are unquestionably justified, simply tend to break down the individuality of both our professions without adding to the prestige of either.

The Board of Directors of the Michigan Society of Architects has gone on record as opposing any wholesale dual registrations under the grandfather clause and they believe the Engineers of Michigan will agree with their stand.

It is not at all inconceivable to me that, after the problems created by the grandfather clause are disposed of and the only basis for registration in either profession becomes a matter of education and examination, we may proceed to determine just what functions in the design of a building shall be performed by members of each profession. If such an understanding could be arrived at, it would, in these days when Engineers are designing skyscrapers and Architects are designing bridges be the ultimate in co-operation!

By these remarks, I do not mean to insinuate that I hope the day will come when our professions will be so tied up in rules that a man who draws a line will have to hire a helper to erase it, but I do mean to say that a great many of the overlapping functions, which have in the past caused ill feeling and jealousy between members of our professions, can be successfully separated through co-operation, and the causes of such ill feeling be thus removed. But before such an idealistic condition can be achieved we must both put our own houses in order by making the new registration law effective. That is our immediate job, and the sooner we accomplish it, the better it will be for us all.



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## ALLEN OKAYS ALLEN IN EXCLUSIVE INTERVIEW



ALLEN

Appointment of Mr. Roger Allen of Grand Rapids as chairman of the Publications committee of the Society was discussed by Mr. Allen in an exclusive interview with Mr. Allen yesterday.

"Pres. Black is to be congratulated on exhibiting such good sense; the appointment of Allen is a great step forward," explained Mr. Allen.

"Allen is a man of gigantic intellect, kind to babies (babies of voting age) and possessed of dauntless courage. He was the first man to wear spats to a bricklayers picnic. His fellow members of the committee, Wirt Rowland and Alden Dow, are equally talented, handsome, courageous and thirsty. The three of them will get to the bottom of things. Especially bottles."

"The first task confronting them is a searching inquiry into a story appearing in the Bulletin for Nov. 8, 1938. Under the heading 'Chapter's New Board Meets' appears this sinister statement:

'It was suggested that Mr. Ditchy, as regional director, should speak to the Chapter on What is the Institution Doing For You?'

The committee will seek to find answers to two questions (a) What institution is Mr. Ditchy in? and (b) Is this institution large enough to hold all the Chapter members?"

## FRAWLEY FORMS NEW HOTEL CHAIN

J. E. Frawley executive vice president of National Hotels Management Company, of which Ralph Hitz is president, has organized the Frawley Hotel Company to operate hotels in New York and other cities including Detroit. His resignation from the NHM Company, which operates the Book-Cadillac here, will be effective December 1.

Detroit financial interests are reported back of the new company and Detroiters to be associated with Mr. Frawley are S. B. Reynolds, C. Lee Edwards, Dallas S. Kelsey, Ralph E. Murphy and Williams A. Alfs.

Temporary offices have been opened in the Book Tower, Detroit and operations will be directed from three. Mr. Frawley states that he will soon announce the purchase of a hotel in "the middle west."

## BUILDING INDUSTRY LUNCHEON

### DETROIT LELAND HOTEL

Wednesday, November 23, 12:15 P. M.

Mr. George Walbridge will act as Professor Quiz, putting on the spot Linn Trout and others from the Detroit Housing Commission.

Send in your reservation, also your questions, to Ed. Brunner, Builders' & Traders' Exchange, 439 Penobscot Building or telephone RAndolph 5500.

The following month, on December 21 Mr. Albert Kahn has agreed to speak on a subject to be announced later. This being a Christmas party, probably AK will also be put on the spot.

**WANTED**—1933 and 1934 Convention Numbers of the Weekly Bulletin.

NOVEMBER 15, 1938

## THE ARCHITECT LOOKS AT THE ENGINEER

Your editor has been vastly entertained by the contributions of one Roger Allen, an architect, to the Weekly Bulletin published by the Michigan Society of Architects. Consequently we asked him to make a contribution to the MICHIGAN ENGINEER and being of an obliging nature he made the following comments on the engineer as he sees him. Parenthetically that is the only way your editor can get a contribution—ask for it and in some cases actually demand it, nobody ever volunteers one. The idea in Roger Allen's letter is not yet patented, so anyone who has the necessary initiative may make use of it.

September 28, 1938.

My dear Mr. Allen:

Which branch of the Allens are you?

You must be the branch that wears shoes. I regret to see that the Allen doom has overtaken you and you are editing something. No good will come of that. Man and boy I tried it for years and what did I get? Some pretty pointed remarks from the neighbors, that's all.

I regret that your letter concludes with a statement to the effect that your periodical does not pay for contributions as it is run on a non-profit basis and there is no money in it for anybody.

That just illustrates what I have always said about engineers. They aren't practical. Just a bunch of dreamers. No care for the tomorrow, or for money. An engineer cares nothing for gold; he just wants to be alone with his slide rule.

I am not like that. I am a hard, practical man whose ruthless determination to die rich is the admiration of all. You take me (or don't take me; it's optional) do I sit around looking at a slide rule and dream, like you do? Certainly not. I IMPROVE THE SLIDE RULE AND WILL PROBABLY MAKE MILLIONS OUT OF IT.

Didn't it ever occur to you that the movement necessary to manipulate a slide rule is very similar to the movement used in playing an accordion? All I had to do was combine a small accordion with a slide rule. Now when the user manipulates the slide rule, he can find the cube of the logarithm of the cosecant and swing "A Tisket, A Tasket" at the same time.

Just a little instance like that shows why engineers are considered such dreamy visionaries. I wish I had more time, I could tell you what to do about it in order to get your readers to be more like me. This is a truly horrible note on which I close.

Sincerely,

ROGER ALLEN.

## COOPERATION

The Michigan Engineer, always a good magazine, is of particular interest to architects this month because three articles are by our members. "Cooperation" by Kenneth C. Black president of the Society; "A Communication from the WPA" by C. A. Serrine, Director of Operations; and "The Architect Looks at the Engineer" by Roger Allen are reprinted in this issue.

Darn Ken Murihison, anyway. His new magazine, The Arco-Tect is full of good stuff we could copy, but there's no use. He sends it to all Architects.



## DETROIT ARCHITECT PRACTICING IN LONDON

### C. HOWARD CRANE DESIGNS CINEMAS AND INDUSTRIAL BUILDINGS



C. Howard Crane, distinguished member of The Michigan Society of Architects, who maintains offices in Detroit and London is now engaged on important projects in England, some of which are illustrated in the adjoining column.

Having built up Detroit's Riviera with magnificent theatres, Mr. Crane a few years ago went to England, where he was engaged as architect for Earls Court, London, the world's largest exhibition building. Some idea of its size can be gained from the statement that Madison Square Gardens, if placed within its walls, would reach only to its balcony.

More recently Mr. Crane has been doing considerable industrial work in addition to theatres, through which can be seen the Crane freshness and his added streamlining.

Mr. Crane's Detroit office is at 112 Madison Avenue, with Elmer George Kiehler and Dixon B. Kellogg, Associates. He extends to his many friends here an invitation to visit him when in London.

### CERTIFICATE OF MEMBERSHIP



CORDNER

On the facing page is a reproduction of membership certificate available to those architects registered in Michigan who have paid their current annual dues in the Michigan Society of Architects. A request to the Weekly Bulletin is all that is necessary. A seal containing the statement, "Active member, 1938" will be provided to paste over "Member in the associate class."

The design and lettering are the work of G. Frank Corder and it was executed by him when he was on our Board of Directors.

### CANADIAN REGISTRANTS

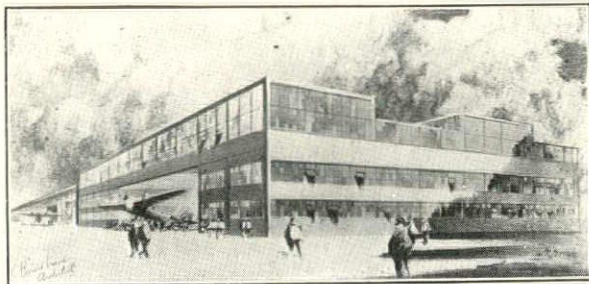
Last week we announced that henceforth the Weekly Bulletin will be mailed to our members in Canada. Canadian Architects who are registered in Michigan are as follows:

E. B. Arnold, 404 Victoria Ave., Chatham, Ontario,  
C. A. Findlay, 449 Queen Street, Niagara Falls, Ont.,  
J. W. Leighton, Jr., 392 Central Ave., London, Ont.,  
George Y. Masson, 52 W. Chatham, Windsor, Ont.,  
T. Hughes Wells, 29 George Ave., Waterloo, Ontario.

DAVID E. ANDERSON, Architect of Marquette, Michigan was in Detroit last week and announced the intention of architects of his locality forming a division of the Michigan Society of Architects. He states that a need is felt there for some group action on registration, legislation and similar matters. He mentioned as an example the new school law, which has left architects generally with considerably doubt in their minds as to its interpretation. Mr. Anderson on this trip also paid a visit to President Black in Lansing.



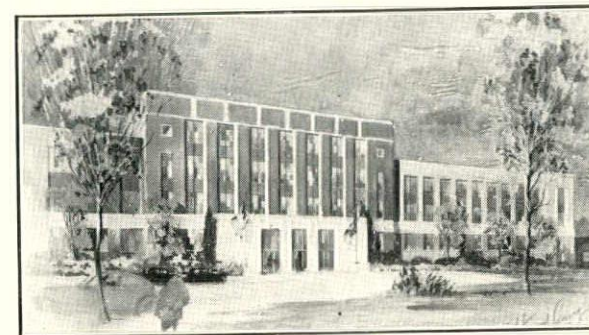
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*President*

\_\_\_\_\_  
*Secretary*



*Upon payment to the Treasurer  
of the Annual Subscription, the  
Seal of Active Membership will be  
issued yearly for affixing hereto.*



## WHAT' THE USE

### Of Belonging to Your State Society?

The list of architects registered in Michigan includes many distinguished names, in fact so many that we would hesitate to start mentioning them lest there be a question where to stop.

Wouldn't it be worth anything to you as an architect registered in this state to be photographed and written up along side of some of these celebrities? Think of the youngsters of the future when they point you out in the "Family Album" and say, "That's the kind of a guy my daddy was."

One can never tell when such information may be of use in a very practical way, and it doesn't pay to "burn the bridge behind you" or to wait until the need arises. If an architect is not ashamed of his record there would seem to be no good reason why it should not be published. The public who employ architects are entitled to know something about them.

The National Council of Architectural Registration Boards, in requesting information on applicants for registration, makes the following statement:

"The purpose of inquiries sent out by the National Council of Architectural Registration Boards with reference to applicants for reciprocal transfer of registration credit from one state to another is to establish professional standing in the community where the applicant lives and practices his profession. It is intended to accomplish two main purposes: first, to make up a good record in a way that may be tangibly presented, and second, to prevent those practitioners who have dissipated their standing in their home communities from going to other communities and imposing on them.

"Architectural societies and individuals should recognize that it is of utmost importance to the interests of the profession that real competency shall be promoted and incompetency and dishonesty discouraged.

"Standing in a profession is rated by the way in which a man is regarded by his professional compeers. High regard may be evidenced by direct testimony, by election to important posts, by honors conferred, or by election to membership in professional societies. Unfavorable regard may be evidenced by expulsion from societies, refusal to elect to societies, honors denied, or by direct testimony.

"Professional contacts are necessary to well-rounded professional equipment. The man who neglects or refuses to identify himself with the established societies of his profession is open to the imputation of being afraid to meet his equals on common ground. Such men are very likely to be behind the times in the knowledge of current practice. The same imputation applies if they do not follow with care the material presented by the professional press.

"In answering inquiries, the secretary of a society can help, etc., etc."

Won't you cooperate with your State Society by sending three dollars dues, your photograph and biography?

Responses are coming in fine but there are many more to come. The next convention number of the Weekly Bulletin should contain photographs and biographies of seven hundred architects registered in Michigan. Your cooperation by sending in material early will be greatly appreciated and the life of the Editor will be made much happier.

## A COMMUNICATION FROM THE WPA

(From THE MICHIGAN ENGINEER)

Herewith is the reply by C. A. Sirrine of the WPA to a letter from the executive committee of the Michigan Engineering Society inquiring as to the status of certain members of the WPA staff who have the title of engineer, and as to their right to such a title under the Registration Act of 1937. Upon receipt of Mr. Sirrine's letter by the executive committee it was resolved that the inquiry was satisfactorily answered and the committee expresses its appreciation to the WPA for its attitude in upholding the Registration Act.

Dear Mr. Brandt:

Reference is made to your letter of August 24th, addressed to Mr. Louis M. Nims, State Administrator, in which you comment upon the use by the Works Progress Administration for Michigan of the title "Engineer." It is further noted that such use of this title is, in the opinion of the Board of Directors of your Society, a violation of the intent of the Registration Act of 1937.

A clarification of the title "Engineer," as applied by this agency to employees of our field staff, may be of value to you in this discussion, which obviously refers to any members of that staff who are now unregistered in the State of Michigan. This point is made since a considerable number of our engineers are registered in the proper manner. The title "Engineer," as applied by this agency, does not in any way anticipate the preparation of documents which are necessary to the design of any project, nor does it in any way anticipate a responsibility for that design. This is due to the fact that the sponsors have been required by this office to comply in every respect with the Registration Act of 1937. It has been a matter of some surprise to other societies affected by this Act to discover that this agency has stood in the forefront of the battle to make this Registration Act an effective measure for the control of technical work in the State of Michigan. With this idea in mind, it is brought to your attention so that the Michigan Engineering Society may know that the Works Progress Administration has stood, and will continue to stand, for a strict interpretation of this Act in relation to all work brought to the attention of it which may come under the provisions of this regulation.

The title "Engineer" is applied to members of our personnel who are charged with the duty of proper interpretation of WPA procedures in connection with construction projects which may be approved by this agency, and which have been properly designed and are supervised by duly registered engineers, architects, or surveyors in the event that the projects come under the provisions of the Registration Act of 1937. These persons so titled are, in the final analysis, field representatives of the Division of Operations of the Works Progress Administration. Their authority in this agency does not permit them to sit in judgment of technical data provided by registered persons for the work, nor does it permit of the creation of work by them operating under the title of "Engineer." As a matter of fact, they are prohibited by regulation from participation in creative work for the sponsors, since they may not receive salary from the Federal Government and remuneration for other activities at the same time.

The position of these persons so titled is strictly one connected with the actual operation of approved projects. Their duties are multiple and cover all phases of project operation from the discussion of proposed



work with the sponsors, in which they are instructed to insist upon the observance of the Registration Act, through the entire job to the filing of the final report of completion.

In addition, we are of the opinion that this agency is operating within the provisions of the Registration Act and wish to point out to you in this connection that Item C of Section XIX, a section which establishes the exemption of certain persons from the provisions of the Act, states: "Officers and employees of the United States of America or any agency or instrumentality thereof, while engaged within this State in the practice of the profession of architecture, engineering, or land surveying for the United States of America, or any agency or instrumentality thereof." We believe that this portion of the Act applies to the personnel of this agency to which you have taken exception.

We will be pleased to discuss this matter further if, in your opinion, it is necessary, since it is the desire of this agency to work in complete harmony with all technical groups, as they are, we believe, very important to the ultimate success of the WPA Program in Michigan.

Yours very truly,  
C. A. SIRRINE,  
Director of Operations

## REPORT OF THE SECRETARY TO THE ANNUAL MEETING OF THE DETROIT CHAPTER, A. I. A. OCTOBER 19, 1938

Reports of your officers and Committee Chairmen will show that they have been active in the Chapter's interest during the past year. Upon election President Raseman lost no time in calling together his new Board, appointing committees and organizing a program for the year. At the first meeting he invited members of the retiring board in order to take full advantage of the constructive ideas which they had in progress. Our president has continued to conduct the affairs of the Chapter in a most creditable manner.

Vice-President Hyde has, as always, shown his usual loyalty and sustained interest.

Mr. E. L. Brandt has continued to act as executive secretary, but early in the year the Board decided that in the interest of economy the secretary should carry on the ordinary duties of that office and that Mr. Brandt's services would be limited to the keeping of permanent records and preserving them in a central office.

Malcolm Stirton's report to this meeting will reveal that he has done splendid work both as treasurer and as Chairman of the Membership Committee. It is probably true that few years will show more new members elected, and certainly no finer group. This was occasioned by the policy of first submitting names of prospective candidates to the Board for discussion before extending invitations.

It is with sorrow that we record the passing of our beloved member, William B. Stratton.

Our three directors, Messrs. Bennett, Frantz, and Lorch are to be commended for regular attendance at Board Meetings even though they do not reside in Detroit.

Our Chairman of Publicity seems to have done a pretty good job, as he went out and got himself elected Regional Director of The Institute. Seriously, our Chapter has received most favorable publicity, both

locally and nationally and we now have a member on the National Committee of Public Information.

Mr. Gabler has arranged for us some most worthwhile programs, for our Chapter and jointly with such others as the Producers' Council Club, The Michigan Society of Architects, and the Engineering Society of Detroit. Mr. Charles Maginnis, President of the Institute spoke before the E. S. D. on January 21 and a large number of our members accepted invitations to attend. Pierre Blouke of the Federal Home Loan Bank Board addressed our Chapter on February 24 regarding the Federal Home Building Service Plan and as a result a local group was formed to offer modified architectural services to the small home owner. Clair W. Ditchy is chairman of this group, known as Architects' Small Home Association of Michigan, or otherwise Architects' SHAM.

One of the most interesting programs this year was that at which our president showed colored motion pictures he had taken about Cranbrook.

The Exhibitions Committee, under the Chairmanship of Richard H. Marr, acted in the selection of material from Detroit offices entered in the 52nd Annual Exhibition of The Architectural League of New York. Our entries compared favorably with those from other cities and a great deal of favorable publicity resulted. Herbert G. Wenzell, on the Committee on Professional Practice, worked with representatives of The Michigan Society of Architects. The report of Mr. Gamber on the Competitions Committee will speak for itself.

President Raseman has done excellent work on our Liaison Committee with the City Plan Commission.

Your Secretary, as Liaison Officer with the Producers' Council Club of Michigan, is pleased to report that this group has a very live organization, which is doing much that is helpful to our Chapter. On December 13 a joint meeting of the two groups was held at the Detroit Leland Hotel, as well as other meetings through the year.

Professor Lorch, as usual, has most creditably accounted for the Committee on Education. One of his activities has been an exhibition of Michigan Historic Buildings, the work of H. A. B. S., sponsored by The J. L. Hudson Company, now on tour of the State.

Al Herman as Chairman of the By-laws Committee has completed new by-laws for the Chapter. They have been approved by the Institute and are now in operation.

It is notable that one of our members Andrew R. Morison, has been appointed by Governor Murphy as a member of the State Board of Registration for Architects, Professional Engineers and Land Surveyors. This was a result of the good work which he did on the act and its passage. The same applies to Mr. Louis C. Kingscott, whose application for membership has been presented to this Chapter and approved.

APELSCOR is the designation of a new joint committee between nine technical groups and the State Board of Registration. Messrs. Wenzell and Stanton represent the Chapter.

At the last Annual Convention in New Orleans our Chapter was represented by its full quota of six delegates, in addition to several other members.

While our president has not undertaken any revolutionary methods, experience has shown that the kind of steady progress for which he stands is bound to have a beneficial effect on the Chapter's future.

TALMAGE C. HUGHES,  
Secretary.



## DETROIT COMMUNITY FUND TWENTY-FIRST ANNUAL CAMPAIGN

Arthur K. Hyde has been named chairman of the architects' division of this year's organization for the Detroit Community Fund Campaign. He urges that we uphold our end in this worthy cause. The good done by this agency speaks for itself and sales talks should be unnecessary. Further, any coercive methods are frowned upon, as contributions should be made voluntarily.

It is important that architects make a creditable showing in order not to be considered negligent in this respect. The organization for soliciting funds is set up in such a way as to obviate anyone being solicited through more than one source. Prospective contributors are not listed according to places of residence. The only method is by occupations.

If you are solicited to give at your place of residence or through any group other than your profession it can safely be said that some one is out of order.

This, of course, is not important to the real purpose of the campaign. It is important in the organization set up for soliciting funds. There is no good reason that an architect should make his contribution through some other profession, business or industry with the result that our own profession be considered slackers.

Art, as is his custom, is doing a thorough job. He has a card file of every architect in Detroit, which he has grouped as far as possible according to locations and offices. With the assistance of his lieutenants it is hoped to reach everyone. So, be prepared when you are solicited to know that you are not only doing a service to this good cause but to your profession as well.

It is not an easy job and those who want to be really helpful can do so by sending in their contributions unsolicited. Make checks payable to Detroit Community Fund and mail to Arthur K. Hyde, 3105 East Grand Boulevard.

## REPORT OF THE PROGRAM COMMITTEE

DETROIT CHAPTER, THE AMERICAN INSTITUTE  
OF ARCHITECTS  
YEAR ENDING OCTOBER 19, 1938

The Program Committee was fortunate in having several meetings at which some outstanding men were our guest speakers.

At one meeting, President Raseman presented colored motion pictures of the arts and crafts at Cranbrook. These pictures, besides being very educational, were fine examples of photography. It is interesting to note that our president is a member of the National Amateur Motion picture organization of which Stephen F. Voorhees is president.

On December 13th there was a joint meeting of the Chapter and the Producers Council Club of Michigan at the Detroit-Leland Hotel. The chief speakers were Russell Creviston and Dr. Robert W. Kelso.

During January Chapter members were guests at a meeting of the Engineering Society of Detroit at which Charles D. Maginnis, President of the Institute, spoke.

Pierre Blouke, Architectural Advisor to the Federal Home Loan Bank Board, spoke at the February Meeting on the Architect's part in the Federal Home Building Service Plan.

The March Meeting was devoted to convention matters and election of delegates.

In April, there was a joint meeting of the Chapter and the Michigan Society of Architects at which John C. Bollenbacher, Regional Director of the A. I. A. attended as Architectural Advisor to F. H. A. and presented motion pictures of F. H. A. large scale housing and outlined the part the architect can play in developing such projects. Harry M. Steffy and Lancelot Sukert of FHA's local office conducted the meeting and answered questions in relation to the program.

A full quota of Detroit delegates, as well as several other members, arrived at New Orleans for the opening of the National A. I. A. Convention on April 19th.

The May meeting was devoted to a discussion relative to the merits and plan of the proposed civic center.

The Annual Election and reports of all committees took place at the final meeting held October 19th.

C. L. T. GABLER, Chairman

## REPORT OF THE COMMITTEE ON COMPETITION DETROIT CHAPTER A. I. A.

During the past five years the chairman of the local committee on competitions has been a member of the Committee on Architectural Competitions of the A. I. A. in accordance with established precedent. This year the Institute requested the Chairman to accept reappointment, which indicates that the job is becoming more or less permanent.

A number of questions have been referred by correspondence to the members of the National Committee during the last year, and these have been duly considered and returned with the recommendations deemed proper in each case.

It has been noted that a committee has been formed known as the National Committee for Architecture and the Allied Arts. Membership comprises some individual members and seven chapters of the American Institute of Architects. A report of the activities of this committee is in the hands of the writer. There has been no statement from the Institute Committee on Competitions regarding the above named committee, so there is no definite knowledge as to its standing.

The Procurement Division of the U. S. Treasury Department has sent out notices for competitions open to all qualified architects for designs for small post-offices. During the summer this same Department issued a notice of an architectural competition for a Post Office and Court House at Covington, Kentucky. No information has come from the Institute Committee on Competitions regard its attitude toward these competitions, nor is there complete information at hand regarding the terms of these programs, or the manner of conducting these competitions.

There have been no inquiries made of your committee regarding any local competitions during this year. The members of the Committee are very glad to furnish information whenever requested.

Respectfully submitted,

B. V. GAMBER, Chairman

## CHARLES ZELLER KLAUDER

Clair W. Ditchy, Regional Director of the Institute, has just received word from President Maginnis of the death of Charles Z. Klauder. No further details were learned.

Mr. Klauder, a Fellow of the Institute, was a most prominent architect of Philadelphia.



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Edited by E. J. Brunner

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**WEDNESDAY, NOVEMBER 23, 1938**

**AT THE DETROIT LELAND HOTEL—12:15**

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We are planning on having present at this luncheon, men who can give the answers. And apparently there are many questions and angles regarding those projects which various men in the industry want information about.

Moreover, if some very pertinent question about these projects is in your mind, why not cooperate with us in getting this meeting organized by writing this question or angle you want discussed in to us. Do so at your earliest convenience as preparations for the meeting can not be made in a day—it takes study. Write to Builders' and Traders' Exchange, 439 Penobscot Building.

Another angle to this luncheon which is trivial to you but vital to the Committee is **HOW MANY ARE COMING**. We may send out cards this time. If we do or if we don't why not call **RAndolph 5500**, or drop a line to **439 Penobscot**?

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Rec. P. W. A. approvals on: Fire Station, Dearborn, Mich., School, Houghton, Mich., School, Ecorse, Mich.

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Taking fig on Grosse Pte. Jr. High School.

**DIEHL, GEO. F.**, Commercial Bldg. for Service Engraving Co. Fig. due Nov. 15.

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**MALCOMSON, CALDER & HAMMOND**, 1219 Griswold, CA. 9651.

Prep. wkg. drgs. & spec. for Men's Dormitory, Western State Teachers College, Kalamazoo, Mich.

Prep. plans & spec. for girls dormitory for Michigan State College, East Lansing, Mich.

Prep. plans, 3 Sty. Addn., Bixby Hospital, Adrian, Mich.

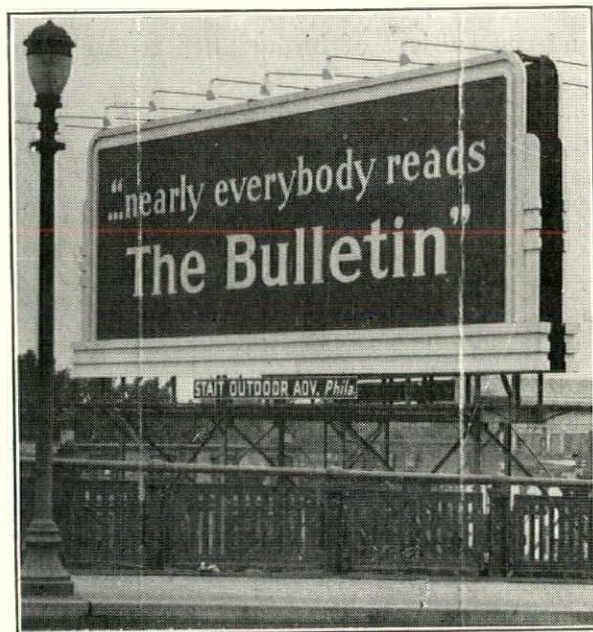
**GEORGE D. MASON ASSOCIATES**, RANDolph 7850. Prep. preliminary plans for Southfield S. James Herman Garden Housing Project.

**SCHLEY, CYRIL EDWARD**. — CA. 8499—605 Lafayette Bldg. Fig. on Selden Res. Lochmoor Blvd. closed.

**STAHL, JNO & CO.**, 804 Francis Palms Bldg. CA. 5818. Res. G. P. Park, 37x30. Revision of plans.

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**WRIGHT, FRANK H.**, 418 Fox Theatre, CH-7414. Fig. on Jewelry Store, Harper Ave. Closed. Front, Fenkel Theatre, Owner, A. Koppin taking fig.



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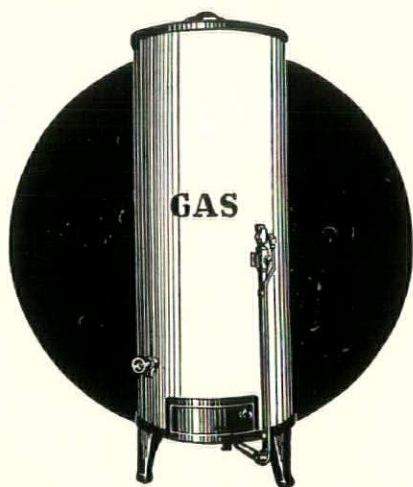
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# WEEKLY BULLETIN



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Volume 12

DETROIT, MICHIGAN, NOVEMBER 22, 1938

No. 47

## LOCAL GROUP ORGANIZED

*To Be Known as Detroit Division, MSA*

George F. Diehl was elected president of the newly formed Detroit unit of the Michigan Society of Architects at its first meeting Thursday evening, in the Inter-collegiate Club.

Other officers are Andrew R. Morison, vice-president; Cornelius L. T. Gabler, secretary; John C. Thornton, treasurer and Branson V. Gamber, director.

The new organization, the sixth to be formed under the state-wide plan, will be known as Detroit Division, Michigan Society of Architects. Other units are West Michigan Society of Architects at Grand Rapids, Saginaw Valley Society of Architects, Ann Arbor Society of Architects, Jackson-Lansing Society of Architects and Kalamazoo-Calhoun Counties Association of Architects.

Those present at the Detroit organization meeting were Messrs. Weaver, Habermas, White, Marshall, Trout, Schley, Miles, Hyde, Gabler, Hughes, Diehl, Blakeslee, Gamber, Frank Wright, Jameson, King, Horner, Morison, Caldwell, Merritt, A. E. Williams, Winn, Conklin, Cole, Ditchy, Philips, Eisen, Kieth Smith and Zisler.

Clair W. Ditchy, Regional Director of the Institute bespoke the best support for the new officers and a hopeful future for the new organization.

Branson Gamber spoke of the advantages to be gained by a close cooperation with the Engineering Society of Detroit.

President Diehl appointed L. Robert Blakeslee, chairman, Lawrence E. Caldwell and Talmage C. Hughes as a committee on by-laws.

The meeting authorized secretary Gabler to issue an invitation from the Division to the board of directors of the Michigan Society of Architects to hold the Twenty-fifth Annual Convention of the Society in Detroit. Since this is the Society's "Silver



Gabler



Diehl



Morison

Anniversary" and special features are contemplated the importance of an early decision on the date and place was stressed. The convention has heretofore been held the latter part of March.

Paul R. Marshall, as guest, invited the Division to again join with the Producers' Council Club and the Builders' & Traders' Exchange in the Annual Architects-Building Industry Banquet. This invitation was accepted with thanks. Should the Society decide to hold the Convention here the joint banquet will be a feature of the Convention. Other plans include an architectural exhibition consisting of the traveling exhibition of Michigan Historic Buildings arranged by Professor Lorch and sponsored by the J. L. Hudson Company. This exhibition is now on tour of the state. To this might be added material from Michigan

(Continued on Page 4)

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FRI. - SAT. November 25, 26  
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## CIVIL SERVICE EXAMINATIONS FOR HOUSING POSITIONS

The Detroit Civil Service Commission has announced the following examinations to fill positions in the Detroit Housing Commission.

### Engineer for Public Housing

There is one vacancy for this position at an annual salary of \$5000 to \$5750 per year. The incumbent of this position will have responsible charge of all technical activities of the Detroit Housing Commission including the architectural and engineering work involved in the design of public housing projects, the recommendation of sites and the assembling of engineering, economic and other data in determining the feasibility of particular projects. Applicants are required to be registered architects or civil engineers in Michigan or in states having reciprocity agreements with Michigan and must have had considerable experience in the design and construction of large housing projects such as hotels, dormitories or apartment houses. In addition to being familiar with architectural and engineering practices applicants should have some knowledge of public housing, city planning, particularly zoning, and with the social and economic problems involved in public housing. Applicants must have high grade administrative and supervisory ability.

### Associate Architectural Engineer

There is one position to be filled at an induction salary of \$4200 a year. The incumbent of this position will have charge of the architectural and related activities of the Detroit Housing Commission under the general direction of the Engineer of Public Housing. Specific activities will include the recommendation of sites, the preparation of site plans and the making of preliminary plans and cost estimates for housing projects. Applicants must be registered architects in Michigan and must have had considerable experience in large scale building design, preferably as applied to public housing projects and must have had a fair amount of supervisory experience. In addition to being familiar with architectural principles and practices, applicants should have a fair knowledge of the social and economic aspects of public housing.

The examination will be held in Detroit, only, on December 8, 1938, and applications must be filed in the offices of the Detroit Civil Service Commission, 1501 Water Board Building, 735 Randolph Street, Detroit, Michigan, not later than December 1, 1938. For both positions applicants must be at least thirty years of age and for the position of Associate Architectural Engineer, only, must be residents of the city of Detroit unless they have had military service. The examination for Engineer of Public Housing will be open to all citizens of the United States who meet the various general requirements. For further details call or write to the offices of the Detroit Civil Service Commission.

## HONOR ROLL

Since the last writing those who have sent in dues, photographs, biographies or all three are as follows:

Ralph W. Hammett, Frederick N. Isensee, C. Howard Crane, Howard Ladue, Chester G. Finster, Frank A. Miles, Frank J. Hoffman, Herbert G. Wenzell, A. C. McDonald, Wm. H. Odell, Charles A. Langdon, J. Lawson Miller, Paul Ketelhut, George R. Page, N. Kostranowski, Harvey J. Bisbee, H. J. M. Grylls, Norman R. Gibson, Albert Kahn, Mark Conklin.

NOVEMBER 22, 1938

## STATE OF MICHIGAN EXECUTIVE OFFICES

Dear Mr. Hughes:

November 15, 1938

It was a pleasure indeed to read the resolution adopted by your Board of Directors relative to the state PWA program, and I am grateful to you for bringing it to my attention.

In urging the approval of a broad PWA program for Michigan, it has been my keen desire, first, to provide useful employment for the jobless of this state which was affected by the recession more severely perhaps than any other industrial state, and, second, to assist institutions and local communities which otherwise could not undertake needed improvements. I greatly appreciate the Michigan Society of Architects' expression of approval and its desire to help make this program a success.

Sincerely,

FRANK MURPHY

## JACKSON-LANSING ARCHITECTS HEAR TALK ON WOODS

The Jackson-Lansing Society of Architects met Thursday evening, November 3, in the dining room of the Otsego Hotel, Jackson, Michigan.

Mr. James M. House, Designer for the Sparks Withington Radio Company, Jackson was the principal guest and speaker. The subject of his talk was "Wood" and he covered the topic from root to radio cabinet. He discussed the different types and kinds of trees, their particular growth and individual characteristics. He told in a theme of romance the life of a tree, the history it holds within its rings and the important part it plays in the life of man. He pictured the methods and hazards man endured to obtain some of our choicest woods. And finally he explained the development of machinery by which we are able to produce veneers and furniture we use today.

His talk was illustrated with examples of inlaid veneers which incorporated woods from the four corners of the universe.

The Jackson-Lansing Society was grateful to Mr. House for his splendid talk. This appreciation was shown by the fact that the round table discussion lasted night unto 11:00.

Members present were: Kenneth C. Black, Walter F. Garstecki, Forrest Gildersleeve, Carl Kressbach, Adrian N. Langius, Leon Snyder and Arthur J. Zimmerman. Messrs. Raymond I. Olson and H. J. Kaufman, Consumers Power Company were guests. Forrest Gildersleeve was chairman of arrangements.

Adrian N. Langius, Sec'y.

Jackson-Lansing Society of Architects

## MICHIGAN BUILDING INDUSTRY LUNCHEON

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## DETROIT CHAPTER THE AMERICAN INSTITUTE OF ARCHITECTS

### November Meeting

WAYNE COUNTY MEDICAL SOCIETY BUILDING  
4421 WOODWARD AVENUE, AT CANFIELD  
Tuesday, November 22nd, Dinner at 6:30 P. M., \$1.00  
Program at 8 P. M.

Chapter Board of Directors will meet at 5 P. M.

This is the first meeting of the Chapter under its new administration. President Hyde has held two board meetings, from which there is every indication of an active year ahead for the Chapter.

Members are urged to attend this first meeting and lend their assistance and encouragement to our president and the new board—a sort of Home-Coming for Chapter "Old Timers" and "New Comers."

Regional Director, Clair W. Ditchy will report on the meeting of the Institute Board in Washington, November 14-17.

In order to make arrangements for dinner it is necessary to have reservations in advance.

### CHAPTER BOARD MEETING

The second meeting of the Board of Directors Detroit Chapter, AIA under its new administration was held at the Harmonie Society, Friday evening, November 11th. Beginning at 5 p. m., it continued through and after dinner.

Present were President Hyde, Vice-president Wenzell, Treasurer Stirton, Secretary Hughes and Director Emil Lorch. Regional Director Clair W. Ditchy was present and matters which he might properly present before the Institute Board meeting in Washington on November 14th to 17th were discussed. Among them were possible exhibitions available through the Institute and a speaker for the Michigan Society of Architects Annual Convention, which it is hoped will be held in Detroit next March. In this connection it was suggested that the



Hyde

exhibition of Historic Buildings arranged by Professor Lorch and sent around the State through the co-operation of the J. L. Hudson Company might be combined with material for the exhibition of the Architectural League of New York to form a real architectural show.

The next meeting of the Board will be held at 5 p. m. Tuesday, November 22nd, just prior to the Chapter dinner meeting at the Wayne County Medical Association Building at Woodward and Canfield Avenues.

### DETROIT COMMUNITY FUND

November 28—December 14, 1938

Goal — \$2,640,000

Arthur K. Hyde, Chairman, Architects' Division

As your chairman and his solicitors are devoting their time gratis to this worthy cause, and because their time is also taken up on other matters, it is hoped that many will send in their contributions voluntarily.

Let's make this a creditable showing for the architectural profession in Detroit. Make checks payable to the Detroit Community Fund and mail to Mr. Hyde, 3105 E. Grand Boulevard, or to the Bulletin, and a receipt will be sent you.

## MUSEUM'S FAME SPREADS THOUGH IT IS INCOMPLETE

From The Detroit Free Press

Although the new Grand Rapids public museum stands unfinished, waiting for the city to vote the funds which will unloose PWA purse strings for the final allotment, other cities are writing for specifications, blue prints and photographs of the building.

The museum, designed by Roger Allen, Grand Rapids architect, has many advanced features.

Latest to ask for plans are the Illinois State Museum at Springfield, Ill., and the city museum of Scranton, Pa. Museum directors from Australia, Tasmania and Dutch Guiana have also written Director Frank L. DuMond for information regarding the new structure.

### LOCAL GROUP ORGANIZED

(Continued from Page 1)



Gamber



Thornton



Marshall

offices to be entered in the Fifty-third Annual Exhibition of The Architectural League of New York. This would be in the nature of a preview and local judgement before the material goes to New York in April. Last year no local showing was held except for the jury and it was felt that such a showing would be desirable. This year the material will be shown at the New York World's Fair.

Another feature which has been suggested for this Convention is an exhibition of building materials in the nature of a real architects' show.

The meeting also voted to hold the Annual Detroit Architects' Ball as in previous years. Cornelius L. T. Gabler was again named chairman.

Adolph Eisen and Harry L. White were appointed as a committee to consider a communication from the Carpenter Contractors' Association of Detroit concerning finish hardware specifications.

The question of resuming architects' luncheons was discussed and it was deemed most desirable to continue with the Producers' Council and Builders' & Traders' Exchange in the monthly Building Industry Luncheons, with possibly architects' luncheons on other weeks during the month.

Arthur K. Hyde, president of the Detroit Chapter, A. I. A. spoke on the architects unit of the Detroit Community Fund Campaign, of which he is chairman. This movement deserves the full support of every Detroit Architect.

Linn Trout spoke on the importance of the architects interesting themselves in Detroit's housing program and other public affairs.

The next meeting of the Division will be held in about one month.



# The House For The Growing Income—The Home With A Future

Editor's Note: The Dow Diamond, published bi-monthly by the Dow Chemical Company, its subsidiaries and associates, in the interest of its employees, last month celebrated its first birthday with a lead article containing much information of interest, not only to the people of Midland, home of the Dow Company, but we feel to others throughout the nation.

"Home Sweet Home," led off by a modern bed-time story of Three Bears and their growing family illustrates Dow's contribution toward solving Midland's housing problem and a very possible more complete solution.

Mr. Alden B. Dow, A. I. A., M. S. A., was largely responsible for this material, according to Mr. G. D. Welles, Jr., Editor of The Dow Diamond. Anyway, we think it is good, and through the courtesy of the Dow Company and their publication we are glad to pass it on to our readers.

There is no need to go into the story of the hard-working father and his grown son who lazed around the house, grew fat, never did a stroke of work, or of the paternalistic government which finally went broke from supporting more and more people who were all too content to live on the money earned by others. The moral is the same in all three cases: "The best layed plans of bears and men, can, if they get out of hand, act as boomerangs;" or to put it more boldly: "There is such a thing as being too much of a parent."

But how about paternalism in the factory? How far should that go? Is there a chance that if it goes too far it will act as a millstone about the neck of management? Are employees becoming too dependent on Industry?

These and other questions in the same vein cannot be answered definitely at present. Paternalism in the factory is too new for that.

What concerns this story is HOUSING. Is The Dow Chemical Company paternalistic there?

As a matter of fact, whether it appears to be or not, Dow never meant to be, except to show its men how to build economically and to give the struggling youngster a chance to get his feet on the ground. Further, the Company still has the same objects in mind.

But has Dow housing turned out that way in practice? Do all occupants of the 50 or so Dow houses have Dow's original purposes in mind? Do they all have the idea that they should hold those houses only until they become financially of age; that they should then move over and give some one else the same chance at low rent they had? Or do some of them feel that their housing problems are settled for life at the expense of the company; that the Dow houses are in a class with The Old Homestead? A thorough study should be made to acquire all the facts before any final conclusions can be drawn.

James W. Driver, Employment Manager, who is in charge of Dow Housing, recently made the following comments on the present situation: "The Dow Houses are rented at a figure, \$15 per month below the current average-per-month rental of other homes in the city in the same price scale,—\$15 per month,—\$180 per year,—\$900 in five years! If any occupant of a Dow House thinks his rental problems are settled for, say, the next 10 years, he evidently assumes that the company will make him a gift within that time of \$1800! Has any occupant the right to expect the company to subsidize him and not the man who works at his side? In all fairness and justice, it goes without saying that this could not have been the company's original intention.

"It is not the company's place to say what its employees do with their savings, but in this case, the original thought was that the man who was given this opportunity to save \$180 per year would in time be able to build for himself. It was rather heartening news during the past year when three occupants of Dow Houses, considering themselves financially of age, did move out and built for themselves, thus giving others less able than they the same chance

to save they had, in accord with the original plan.

"Dow wishes every occupant felt the same way about it. Some appear to be hanging on because they do not think they could do as well elsewhere in Midland. 'They don't know their own strength.' With the facilities today for financing low cost homes, almost anybody could start building immediately.

"Others like their temporary homes so much, (and we will admit they have good reason,) that they want to buy them. It never has been the idea in the minds of the Management to sell the Dow Houses and it is not now. Dow Chemical has done more than its share in building houses for non-profit rent and it is willing to continue with the good work on an even greater scale as times get better, if it can be assured that its tenants will rent only with the original purpose in mind. Certain new requirements, such as time of tenancy, prospects of building, etc., may have to be worked out, before Dow Housing functions with absolute fairness to all concerned."

Ralph Boone, chairman of the Housing Committee of the Midland Chamber of Commerce and designer of all but one of the Dow Houses, gives the following insight into the housing fear which grips most Midland citizens who do not own their own homes today: "The housing situation is worse than bad in Midland. Our population has increased by 1800 since 1930 and by 1000 during the past four years, bringing it to nearly 10,000. We have built more than 500 homes during the latter period to accommodate 2000 persons (between four and five per house,) but that has relieved the situation only slightly. There still are only 2483 houses in Midland. To top it all off, Midland has the highest birth rate in Michigan and there are rumors that it is going even higher!

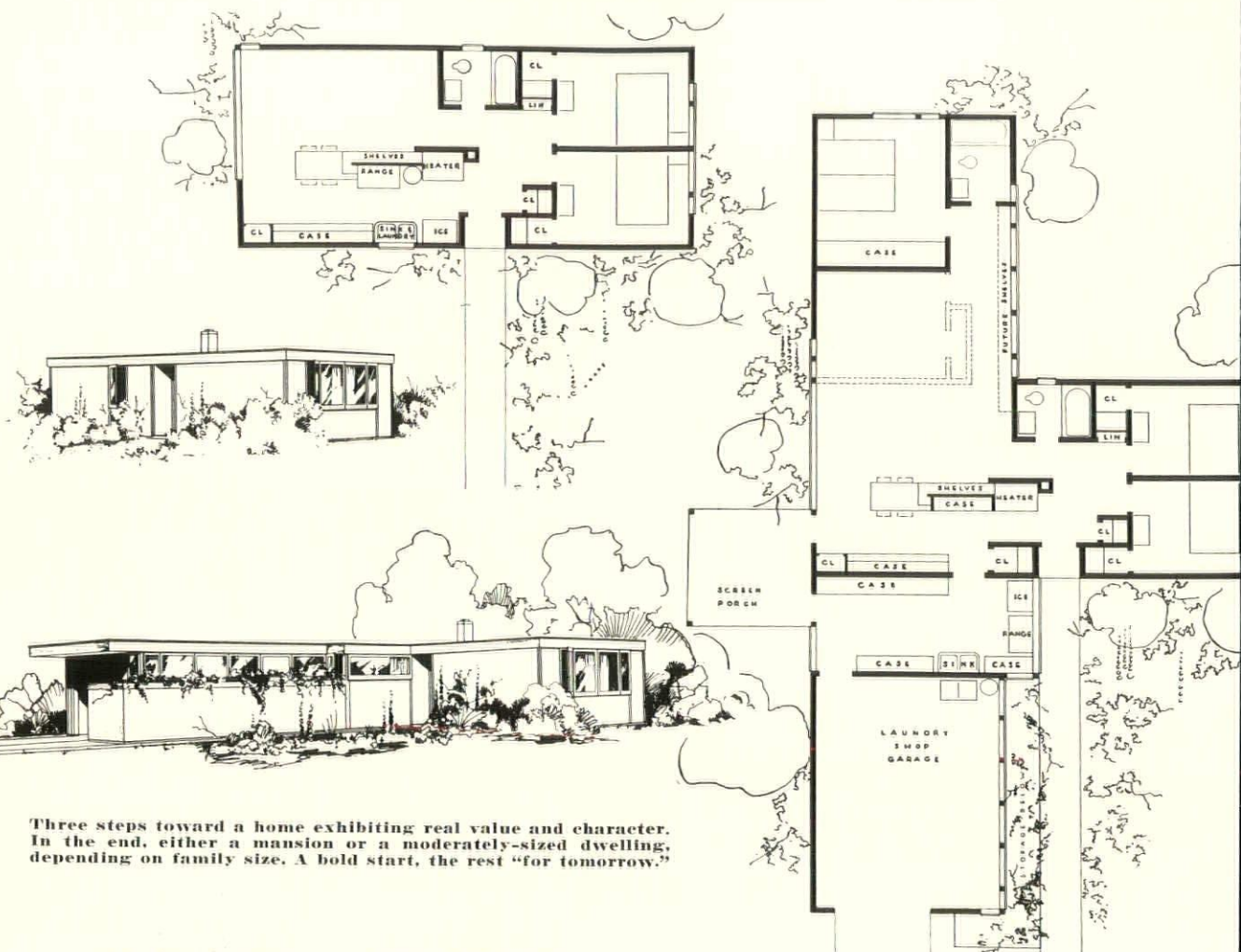
"About 700 Dow employees still live outside Midland County at distances as great as 50 miles. If 50% of these employees wanted to live in town (and it is only logical to assume that even more than that would like to be close to their livelihood,) it would create a demand for 350 additional homes.

Nearly 75 per cent of the people in Midland own their own homes. This is far higher than in any other city in the United States. This is as it should be and speaks well for the community's main support. But on the other hand, few individuals in Midland are building for rent. Ask any man who has trodden that well-worn, almost futile path to a suitable home for rent in this city. We all have been there. A few of us have been lucky—for a while."

The houses pictured on the following pages are examples of Dow's low cost building. Many employees could try the same thing for themselves. This would relieve the rental tension somewhat. A great many



## ALDEN B. DOW'S "HOME WITH A FUTURE"



Three steps toward a home exhibiting real value and character. In the end, either a mansion or a moderately-sized dwelling, depending on family size. A bold start, the rest "for tomorrow."

## THE HOME WITH A FUTURE ESTIMATED COST

(Alden B. Dow, Architect)

	STAGE 1	STAGE 2	STAGE 3
General Construction	\$1988.92	\$1392.53	\$1529.87
Plumbing	350.00	100.00	250.00
Heating	75.00		300.00
Wiring and Fixtures	75.00	25.00	25.00
Painting	150.00	100.00	100.00
<b>Totals</b>	<b>\$2638.92</b>	<b>\$1617.53</b>	<b>\$2204.87</b>
Complete Less Basement			6461.32
Basement			704.19
<b>Grand Total, Inclusive of Architect's Fee, Etc.</b>			<b>\$7165.51</b>

more could this day and year start to build the Home with a Future.

"Immediately on the mention of the word, 'build,' says Alden B. Dow, Midland architect, responsible for the design of one of the houses appearing herewith, 'figures like \$4000 and \$5000 pop into the heads of many readers and following that a desire to throw the magazine in the rubbish heap as not applying to actual cases. Of course it does not apply to your \$5000 'Dream House,' not at present anyway. But such a house is farthest from the thought of this story, except for the future.

"Everybody who ever lived has had a dream house, an imaginary house like one they saw someplace, sometime, with, of course, improvements. But

dream houses, if they ever come true, usually run into money. Not having that, people usually continue to dream of the time when they can build such a home, putting it off until they have made their little pile, (usually when the individual in question is too old to fully enjoy it.)

"No. Dow is not advocating the building of dream houses. They are too nebulous, and if they do come true, what reason is there to believe that a dream would measure up to the requirements of your family?

"For five centuries there has been little change in civilized dwellings. For the most part, their general exterior appearance has been the controlling factor.



"The company is not advocating that type of house either. In the end, it is not economical for wage earners. When you build a house, don't think about the exterior until you have an interior which suits your needs. If the building works right, it is bound to look right. After all, the exterior appearance of a house is largely artificial. You live in the interior, not the exterior, too you know.

"Start with the number of rooms your family will require. Then see that they function as a unit. In other words see that it is easy to get around in them. Make allowance for the future additions to the house. Your family may grow.

"Adopting this then as a general building procedure, you are ready to start thinking about 'The Home with a Future,' the 'House for the Growing Income'."

The plans for Alden Dow's "Home with a Future" and Ralph Boone's "Guinea Pig," which, be assured, also has a future, are types of construction which are just about as simple as possible in this climate and at the cost specified. Buy your piece of property now. Start with this simple construction and continue to add to it as you become more financially able. This would be a sure step toward a home exhibiting real value and character. It could be in the end either a mansion or a moderately sized dwelling. But the main feature is that at present it would be a comfortable, presentable, logical home, a home that can grow and a home in which you can feel a definite sense of security, so much needed in these times.

"We do not want to build until we can build just what we want in the right location."

This is a statement which we hear every day. It carries with it a tragic result because about 90% of these people will never find the right location nor be able to construct the ideal. Ideals are always beyond abilities. If these people started with a fair piece of property and the barest necessities of a building (possibly constructed with their own hands) and added to it gradually, it would eventually result in real value.

If they do not do the wise thing, they will just drift along from year to year, basing their living on luck — that they will find an ideal house to rent or buy just around the corner. Such people evidently do not realize that the cards are stacked against them in Midland.

When Herbert Dow started the first forerunner of The Dow Chemical Company in Midland, his cash was scarce too. He had just \$3200 and two patents, but a lot of intestinal fortitude. He built as he could and his followers built as they could, until today the factory which started in a little shed now covers 60 city blocks. There is plenty of room for growth too, and we are still growing.

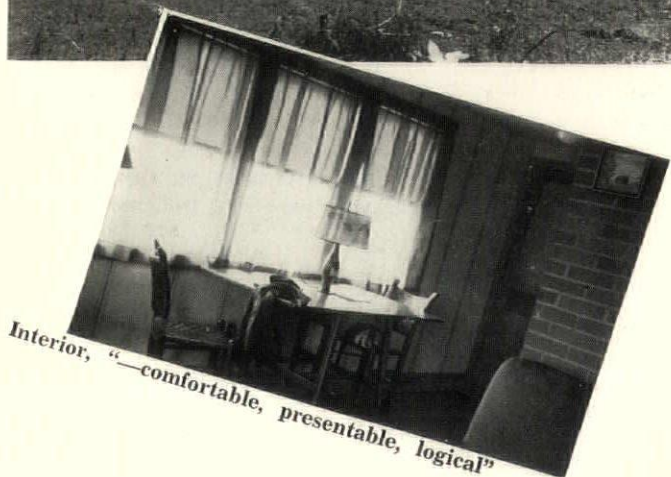
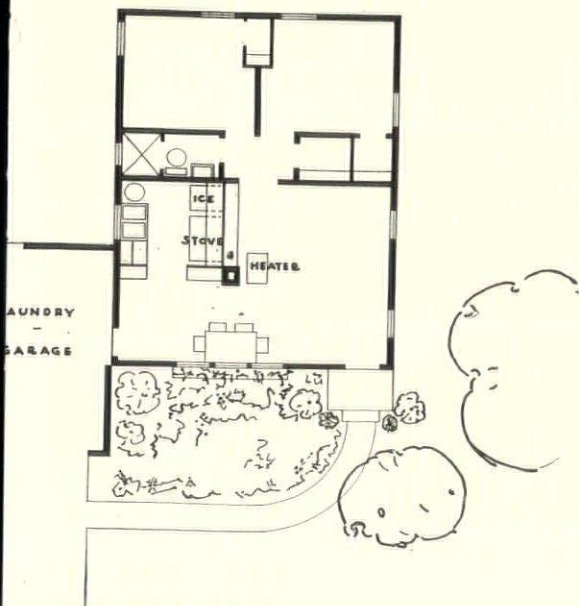
What better example have we to follow than our founder and his company in building as well as most other things! The Home with a Future should be like the Company with a Future, like our own company, — a bold start, and the rest — "for tomorrow."

### RALPH W. BOONE'S "GUINEA PIG"

#### BOONE'S "GUINEA PIG" ACTUAL COST (Ralph W. Boone, Designer)

General Construction	\$1716.15
Plumbing	298.21
Heating	71.52
Wiring and Fixtures	63.00
Painting	168.29
Shades and/or Drapes	12.98
Architect's Fee, Overhead, Compensation	239.73
Payroll Taxes	84.62
<b>Total</b>	<b>\$2654.50</b>

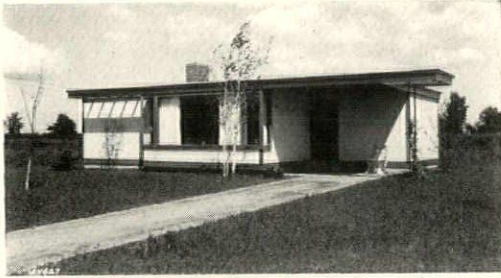
Another type of construction which is just about as simple as possible in this climate and at the cost specified



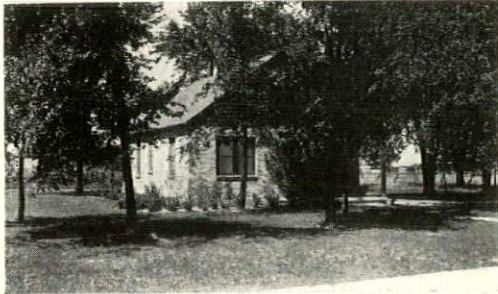
Interior, "—comfortable, presentable, logical"



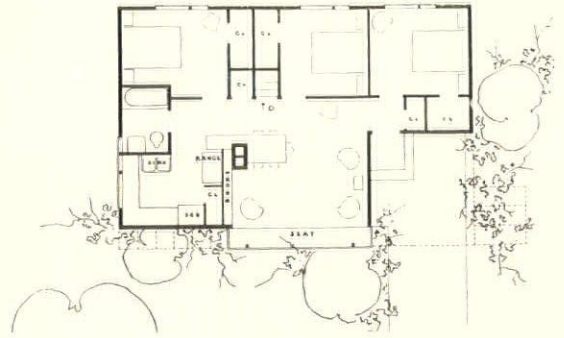
## TYPICAL DOW HOUSES



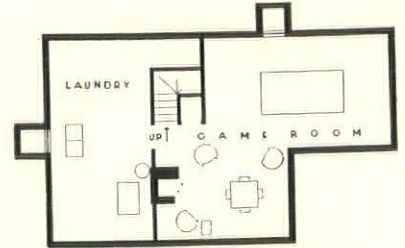
1—Alden Dow's functional Dow house,  
John Best and family, occupants,  
3820 Salem Street



2—Typical Dow house, Frank Harrison and  
family, occupants, 3915 Concord Street



BASEMENT



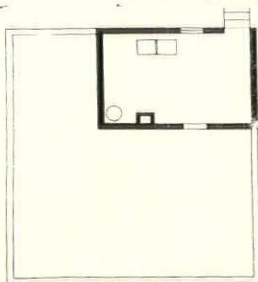
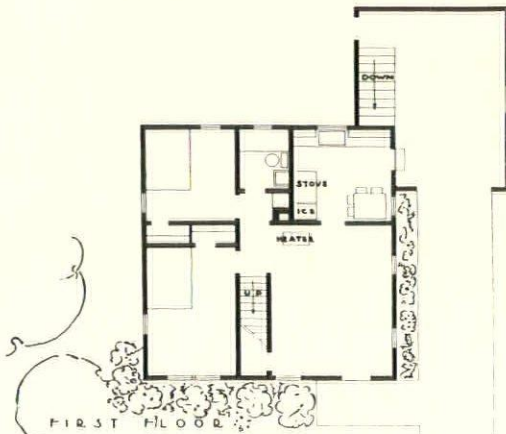
1—FUNCTIONAL DOW HOUSE ACTUAL  
COST

(Alden B. Dow, Architect)

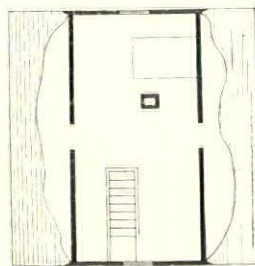
General Construction	\$2866.65
Plumbing	473.65
Heating	311.21
Wiring and Fixtures	120.20
Painting	189.83
Shades and/or Drapes	76.80
Architect's Fee, Overhead, Compensation	419.57
Payroll Taxes	119.85

Total

\$4577.76



BASEMENT



SECOND FLOOR

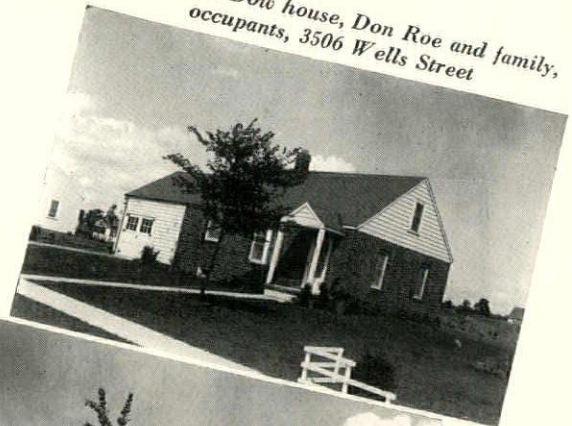
2, 3, 4—TYPICAL DOW HOUSES ACTUAL COST  
(Ralph W. Boone, Engineering Department, Designer)

General Construction	\$2346.03
Plumbing	291.59
Heating	50.00
Wiring and Fixtures	47.34
Painting	188.10
Shades and/or Drapes	10.73
Designer's Fee, Overhead, Compensation	254.68
Payroll Tax	

Total

\$3188.47

3—Typical Dow house, Don Roe and family,  
occupants, 3506 Wells Street



4—Typical Dow house, Benny Wishowski and family,  
occupants, 3812 Salem Street



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Edited by E. J. Brunner

### PREFERENCE

By E. J. Brunner

Two forces shoot their way from top to bottom of the construction industry and in combination determine who get projects and at what price.

While businessmen understand these two forces, it is to be admitted that often in the striving for business one is forgotten. Therefore, it is in place to draw up these two forces for inspection—to see what our points of agreement and disagreement are concerning them.

The two forces are (1) price competition (2) preference. This article is headed "preference" because of the two forces, this one should command our attention. It should be the emphasized force.

Certainly the experience, the particular bent, the inborn aptitude of some architects should make them preferred for some particular jobs. Equally certain, the built up relationships of some architects with potential clients does give them preference for some jobs. It follows then that an architect in seeking to establish himself in his profession does not neglect either his build up of acquaintanceship, nor does he neglect to qualify himself in his work—and perhaps oftener than not he will either drift into or drive into some particular class of construction and in that acquire his reputation.

But it is not only directly to the potential client that he will direct his energies of building up recognition and good will, for he will recognize that the peddler who comes to him with a new gadget may possibly be the key which unlocks a room he desires greatly to enter. And furthermore his relationships with the contractors and the suppliers of his own industry are of prime importance; THEREFORE

It follows that architects grow to have preferences for contractors and for suppliers. The long story is boiled down to a few rudiments. They these preferences grow upon them because of (1) known performance (2) friendship.

GENERAL CONTRACTORS as they progress in their business progress in their preferences for sub contractors and for materials. Their preferences develop, of course, for the two reasons which actuate the architects preference, namely (1) known performance (2) friendship.

We can not get away from preference in the construction industry, and we should not want to get away from it. In fact the stark truth

is that whatever of this preference remains not ground down by price competition is the salvation of the industry.

It is the same as saying that capability, honesty, and intelligent business dealing should be recognized. Reputation should mean something. Reputation should mean everything. We all know where preference lies, but we do lose track of its good purpose.

Price competition alone is unintelligent. It is suicidal to business. It is suicidal to the labor which business employs. The most devastating part of the matter is that mistakingly, some men strive for preference by taking what they think is a short cut of price cutting.

Of course, so far as terminology is concerned, we may say that one seeks preference through price cutting. But one does not attain what he seeks when his path is along that road. The price cutter is never really preferred. He is all too often given the job though, and there is the rub.

The constructive effort of the construction industry in the past has been directed to development of recognition and skill, responsibility and integrity. That effort must continue.

The bidding system in effect in the construction industry is a handicap to the effort to promote recognition of preference for quality and effectiveness. But no substitute for the present system is in sight at the present time so we must do as well as possible under the system.

We can keep in mind that price competition causes the ruin of many firms, but unfortunately a new crop is always in line to take the same line of tactics.

It would seem that the immediate thing to do is to concentrate more attention to the subject of preference. That can be done by every last firm in the industry. If there is not more attention given to intelligent preference, there may come a time when price cutting will so weaken the responsible part of our industry that responsibility will become non-existent.

It is surprising what you will find if you sit down and apply this problem of preference to your own business. Maybe we can each do more. DON'T FORGET THE INDUSTRY LUNCHEON AT THE DETROIT LELAND, WEDNESDAY NOON (12:15) SUBJECT "THE LOW DOWN ON THE LOW COST HOUSING".

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## JOHN A. BRYANT

John A. Bryant, one of the founders of Bryant & Detwiler Company, Detroit, died in Harper Hospital November 15th, following an illness of several months.

Born at Lake George, New York, December 31, 1880, Mr. Bryant came to Detroit in 1902, following his graduation from the University of Michigan. Among the buildings erected by his firm are the Detroit Institute of Arts, the J. L. Hudson Company Store, units of the Ford Motor Company Rouge Plant, Packard Motor Car Company and Dodge Bros. Plants. Besides being treasurer of the construction firm, he was vice-president of the Ferro Stamping & Manufacturing Company, a trustee of Harper Hospital and director of the Y. M. C. A. His affiliations included the American Society of Civil Engineers, Detroit Club and Detroit Country Club.

He leaves his wife (Helen Spier); a son, William Robert; a daughter, Mrs. Alexander Duffield; a brother, the Rev. George W. Bryant of Cedar Rapids, Iowa and another brother, William G. Bryant, Detroit Attorney.

WANTED: Junior Draftsman to work for Grosse Pointe Architect. Must have references. Call TUxedo 2-1548.

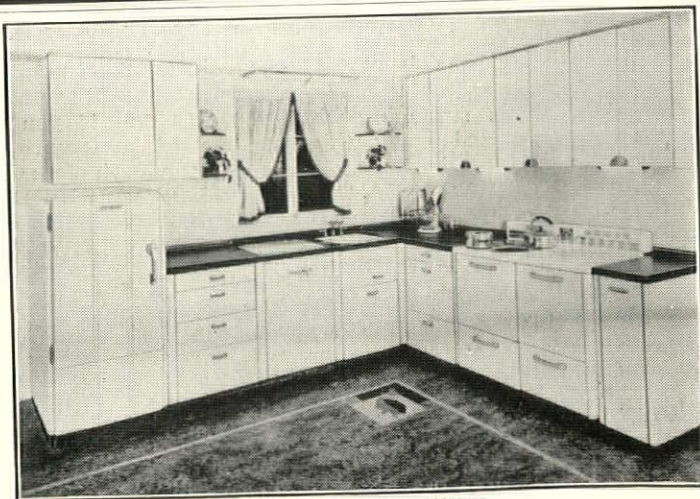
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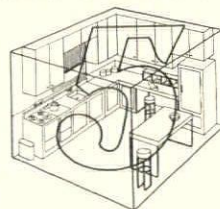
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# WEEKLY BULLETIN



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No. 48

## SHORTAGE OF ARCHITECTS SEEN BY DEAN

Enrollment in Columbia's School of Architecture continues at a fairly satisfactory level, according to Dean Leopold Arnaud in his annual report of the School to President Nicholas Murray Butler. That this is true despite unfavorable economic conditions in the architectural profession may be due partly to the School's favorable situation in a great University, which is in a great metropolis, where field inspections of most important architectural projects and lectures by leaders in the profession combine theoretical with practical training, which is so essential to a well-rounded education.

Unlike the professions of medicine and the law, Architecture has not during the past decade afforded its members the opportunity of small assignments and, therefore, it has, undoubtedly, suffered most severely. For this reason the plight of Architects has been grave. Certainly we are witnessing a social change and a revival may come quickly. In this case a serious shortage of trained men is bound to occur, since many have gone into other fields and few new architects have been graduated from the Schools. This problem is sufficiently grave to have evoked a discussion at the last Convention of The American Institute of Architects. During this period of inactivity architecture has been undergoing a process of inward change and growth, which might be the forerunner of a rebirth in social philosophic and aesthetic ideals, which will require a new expression in buildings, in fact it might easily result in the evolution in this country of a vital national modern architecture that will mark a new epic in the history of art.

Young men should, therefore, be convinced of the great future for architecture.

"It is a privilege to work and study in an Institution which comprehends a wealth of knowledge and covers a great diversity of subjects," says the Dean, "And which includes a staff of scholars, authorities in the subjects, from whom the students can derive information and incentive for their work."

International collaboration contributed greatly to the efficiency of the new graduate course in planning and housing. Varying points of view and criticism have proven to be stimulating. The occasional criticisms of Messrs. Arthur Loomis Harmon, Ralph Walker, William LesCaze and J. Andre Fouilhoux supplementing the regular instruction have produced excellent results. The teaching of design is in general by such steps as program, sketch, studies and drawings. The problems are criticized regularly by the instructors in design and once a week by the instructors in con-

struction. The classes in drawing, painting and sculpture continue to develop satisfactorily.

American Architecture is for foreigners a subject of increasing interest, especially our methods of planning, of construction, of office and field management and finally of teaching. During the past year the School received many visiting architects of all nationalities. Foreign students, too, are a stimulating influence for while they are studying American methods of approach, our own students have the broadening experience of learning through them, other technics and conceptions.

The School of Architecture was honored this year in having been chosen to provide the speakers for the Annual Alumni Luncheon on February 12th. Following an address by the president of the University, short talks were given by the Dean of the School of Architecture; Sir Raymond Unwin, visiting professor of architecture; Mr. Arthur Loomis Harmon, Arch. '02, President of the New York Chapter of The American Institute of Architects; Mr. Robert D. Kohn, Arch. '00, Chairman of the Theme Committee of the New York World's Fair of 1939; and Doctor Charles Butler, Arch. '91, member of the New York State Board of Registration for Architects. These speeches were broadcast through a coast-to-coast hook-up. During the afternoon there was Open House in Avery Hall and tea was served to about 300 alumni of the School. Several exhibits arranged to illustrate the work of the school were visited by more than 400 persons.

The Dean, in a brief summary, outlined the elements of an architect's education at Columbia University, stating that beside the factual knowledge, the student learns, through all his courses, another great lesson. He is taught to estimate accurately, and to form his own conclusions with confidence and independence.

"The architect's problems have become tremendously complicated, due to the development of mechanical appliances which, though new, are already considered indispensable to daily life, and this develop-

(Continued on Page 9)



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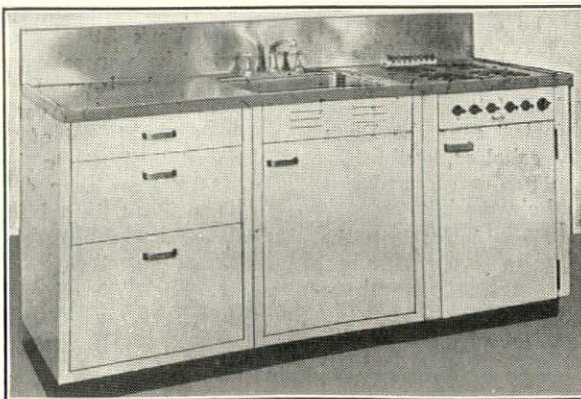
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## ARCHITECTS' FEES

To the Editor:

Following is a portion of a letter I just received from a young architect:—

"—Mr. J. S. called me and showed me an apartment house (6 flats) in the process of remodeling, each flat to contain 4 Kitchenette apartments. His carpenter did the "architecture" with resultant discord at the building commissioner's office. My job was to redraw his "plans" for which I was offered \$5.00! I declined the commission. However, the next day he called me again and offered me \$10.00 and without even waiting for my acceptance or refusal, he began his instructions.—He told me to omit indication of new interior lavatories and kitchens and call them closets. obviously because it would entail indicating vents, brick walls, etc. Mr. S. said he could get by with that. I, of course, rejected the proposal. God preserve architecture if this is the trend!

Your friend S. K."

The above sounds slightly fantastic but unfortunately is true.

May we some day have the proper legislation to eliminate such insults that are today being heaped upon us.

Sincerely,  
VICTOR SPECTOR.

## TEAGUE TRACES EXHIBIT TRENDS

By Clair W. Ditchy, Regional Director, A. I. A.

On Monday November 7th Walter Dorwin Teague addressed the members of The Detroit Display Club at their monthly meeting, held at the Book-Cadillac Hotel.

Mr. Teague made some very interesting comments on modern display technique. He complimented Parisian dressmakers as a group of fine artists, remarked that European display methods were good but far behind ours, and stated that fairs had affected window displays.

Mr. Teague touched upon the influence which the movies and radio had had upon public demand for drama in the display technique, and the consequent importance of animation, sophistication, sharp contrast and kindred elements. He asserted that visitors to the World's Fair in New York will be surprised at the small amount of merchandise on exhibit. The policy is definitely one of attracting friendly interest, cultivating good will and confidence. He contrasted present display methods with those of former years when it was considered sufficient to merely exhibit finished products on a shelf.

Mr. Teague showed a series of stereopticon slides tracing the development of the layout of the Ford exhibition for the New York World's Fair, starting with thumb nail sketches and finally arriving at a model executed accurately to scales. The whole scheme was conceived around Mr. Ford's statement that an exhibition should show exhibits and give the people plenty of places to sit down. In the Ford exhibit the people will be able to sit in a theatre and see the exhibits upon a revolving stage. An adjacent garden with an orchestra shell and an elevated roadway are other features. The architectural services on the project were executed by Albert Kahn, Inc.

## CHARLES Z. KLAUDER

REKNOWNED PHILADELPHIA ARCHITECT  
PASSES

Charles Z. Klauder, eminent Philadelphia Architect, died suddenly on October 30th. He was born in Philadelphia on February 9, 1872. Following his education in Philadelphia public schools and the school of Industrial Arts (Pennsylvania Museum) in Philadelphia he was employed with the Associated Architects (Wilson Eyre, Cope & Stewardson, and Frank Miles Day and Brother) on their studies of the University of Pennsylvania Museum.

During 1898 he traveled and studied in Europe and upon his return became a partner in the firm of Day Brothers and Klauder. When Mr. H. Kent Day retired in 1912 the firm name became Day and Klauder. Since 1918, when Mr. Frank Miles Day died, the firm name has been Charles Z. Klauder. Work on which he was architect, consulting architect or supervising architect included such important projects as Harkness Memorial Dormitories and other buildings at Yale University, University of Delaware, Pennsylvania State College, Franklin and Marshall College, St. Paul's School, Southwestern University, Lafayette College, The Hills School, Princeton University; The Cathedral of Learning, University of Pittsburgh, Brown University, Cornell University, University of Colorado, Denver University, University of Pennsylvania, Wellesley College, Albion College, Drew University, Concordia Seminary, Mercersburg Academy, Staunton Military Academy, and many other buildings. In 1935 he was the chairman of the committee of consulting architects, United States Department of The Treasury and in 1938 he was appointed coordinator of design for the Philadelphia Housing Authority.

Mr. Klauder was co-author of "College Architecture in America" (Scribners, New York, 1929), and author of articles on Collegiate Architecture in Encyclopaedia Britannica 14th edition and in Collier's new American Encyclopaedia.

He had received the following honors: In 1891 the Silver Medal of the Philadelphia T-Square Club; in 1918 the Medal of the Philadelphia Chapter of the American Institute of Architects; in 1921 the Gold Medal of the Architectural League of New York; in 1921 the Gold Medal of The American Institute of Architects for the best Institutional Work; in 1921 Honorary degree of Master of Fine Arts, Princeton University; in 1926 elected Corresponding Member of the Central Association of Austrian Architects of Vienna; in 1927 awarded the Grand Prix and also the Silver Medal of the Pan-American Congress of Architects at Buenos Aires; in 1928 awarded Medal of the Architectural Exhibition coincident with the Olympic Games at Amsterdam.

His affiliations included the following: Fellow, American Institute of Architects, 1913; Member and past President of the Philadelphia Chapter, A.I.A., Member of Architectural League of New York; Member and past President of the T-Square Club, Philadelphia; Honorary Member Tau Sigma Delta, 1921; Member of Boston Architectural Club, Art Club of Philadelphia; Franklin Inn Club, Philadelphia; Philadelphia Country Club; Nassau Club, Princeton; Century Association, New York; Associate of the National Academy of Design. As an architect registered in Michigan, he was a member of The Michigan Society of Architects.

Mr. Klauder leaves his wife, a daughter, Mrs. Harry E. Parker and a son, Charles Z. Klauder, Jr.



Spector



## THE THREE REQUISITES: DUES, PHOTOS, BIOGS.

"THE THREE" don't necessarily mean the three bucks but your 1938 (to March 1, 1939) dues, your photograph and biographical sketch.

There seems to be doubt in the minds of some as to just what is wanted in the biographical sketch. Since publishing our first request, we have decided to increase the size of cuts and, therefore, space available for biography will be increased accordingly. This means about seventy-five words exclusive of name and address. For example:



**HUGHES, TALMAGE COATES**, 120 Madison Ave., Detroit. Born Coates Bend, Ala. November 17, 1887. Ala. Poly. Inst., Auburn. B. S. in Archt. 1910, M. S. in 1911, Columbia University 1911-12. Worked Ft. Wayne, Ind.; Chicago; Alma, Mich.; Detroit 1915; D. E. Co., S. H. & G., A. K. Reg. Mich. by exam., 1918. Partner H. J. Darling, Individual since 1921. Sec. MSA 1925. Officer since. Now Exec. Sec. Founded Weekly Bulletin 1925. Edited & published since. Sec. Det. Chapter, A.I.A., Member Com. on Pub. Info., A.I.A. Mich. Dist. Officer, HABS, 1936. Mem. IAC.

Last week's returns were gratifying, including Messrs. Thebaud, Lyndon, E. M. Smith, Hawes, Hewlett, Luckenbach, Fred Herrick, Vose, Winn, Jansson, Sewell, Strauss, Languis, Chas. Agree, Mason, Gamber, Zillmer, W. E. N. Hunter, Hewitt, Mathews, Richard Marr, Noble, Barnes, Storton, Gies, Paul Kasurin, Lindhout, N. A. Nelson, Rudine, J. F. Smith, Fuger, Thielbar, Thulin, LeRoy, R. Arthur Bailey.

The Society now has 375 active members, which we believe is a record. We further believe that by the end of the Society's year, March 1, 1939, just prior to the Annual Convention we will have close to 700, or about 100 per cent of all architects registered in Michigan.

In our communications we sometimes indicate a member owes for dues when his dues have been paid. This can easily happen, as some dues are sent to treasurer John Thornton and some to the Bulletin. We apologize for any such errors.

It is always gratifying to hear from members and some write very newsy and breezy letters. For example Emil Zillmer, Fred Barnes, Ed Hewitt who sends his fingerprints, and many others which will be answered in due time, we hope.

Fred Herrick of Albion states that his photograph would not take any prize and his biography would not be of such spectacular nature as to inspire one to deeds of valor. He misses the point, for such are not the purposes of this compendium. After all, we are interested in a complete record of all architects registered in our state including the vast majority representing Mr. Average Citizen.

We are not conducting a beauty contest for men or collecting biographies of little Napoleons.

On the facing page is a blank to be filled in with information concerning your biography. Your cooperation in attending to this now will be greatly appreciated. If you have no suitable photograph our photographer will call at your office (if in Detroit) and make one for one dollar.

Fred Barnes suggests that a bit of interesting information in connection with biographies of Michigan architects would be the date when one first became a member of the Society. Particularly would it be of interest to know who were the charter members, those who helped in forming the organization when F. Gordon Pickell was elected first president. Phil McDonnell states that he has a copy of a publication as early as 1917 which carried photographs and biographies of Society Members.

### COOPERATION?

#### FROM OUR REGIONAL DIRECTOR

"Dear Tal: I am enclosing herewith a photo which friends assure me is one of the best likenesses of me which they have seen.

I have not yet had the time to compile an autobiography to go with it, but I think you will agree with me that the picture tells the story without supplementary comment.

Yours very truly,

CLAIR W. DITCHY"



God help the Great Lakes! I should say that the whole affair speaks volumes without supplementary comment, and in order that other Chapters in the district may know just what to expect for the next three years we hold up to them a true picture of their regional director.

To think that our serious efforts would be met with such levity. The busy executive hasn't time to send us his photograph and biography but instead he takes more time to wise crack about it.

Well, we will call his bluff. We have two photographs of him. One of Ditchy, the regional director, and one of Ditchy, the actor, which, in a manner of speaking, are one and the same thing.

It should be obvious that it is the editor who has the headache, while the one with the goggles chuckles at his plight. Caught in an off moment at the MSA 23rd Convention, he is shown in character of "Bally Who's Who," written, produced and acted in by Clair W. Ditchy. Co-starred were Andy Morison, president M. S. A. and Bill (Otis Elevator) Cory.

If it were not that the latter two are good friends of mine I would be more generous with the art work and include some of the entourage at this party.

Ditchy, the big shot, sits in his private office, pushing buttons and thinking up bright tricks such as this. Like Henry Hornbostel, he keeps young by associating with men in the drafting room, learning their slang and weaknesses—and mimicking them once in a while. At any rate, Horny does go in the drafting room occasionally.



Andy



Clair



Bill



# TO EVERY ARCHITECT REGISTERED IN MICHIGAN

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(Use separate sheet if needed)



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Edited by E. J. Brunner

**"ARCHIBALD—THE SMELLING SALTS"**

Dear Mr. Architect;

You know that wonderful —

"Build me straight oh worthy master  
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Well, we have decided to build a church which shall weather all disaster, and as you already know, we have in sight one million dollars.

We realize that there is in the construction industry such a thing as reputation for good craftsmanship. It may be languishing, but it is still there, and we want to utilize it.

To illustrate our point, you probably have heard that one can go to some clothing stores and buy suits for as low as \$15.45. Also there are such things as suits which cost \$80.00. If you examine these suits carefully, you will find certain differences. If you wear both of them alternately giving equal wear to each one, you will find that the cheap one will become baggy. It will shrink. It will wear out long before the more expensive one.

Well, we want an \$80 dollar church if you get what we mean. We want the foundations to hold the building including a dry basement until generations have passed. We want masonry set with mortar and pointing which will stand the acid smoke, the salt air and the hot air of time to come. We want the engineering figuring so done to assure that stresses and strains will not do a thing to our edifice. We want steps which will never sag. We want a roof which will never leak or crack off. We want the whole carry off system for rain and snow to be adequate and enduring. We want the millwork to be done so efficiently that the finest craftsman will open his mouth in awe.

Now understand, we want exactly \$80 worth for exactly \$80. No more or less. Now let us explain a bit more of what we expect of you.

Besides all we talked of and all that was written in that standard document you showed us, we want you at any time during the course of the job to be

able to tell us exactly what firms are doing the work and to vouch for them. We ask this of you—our agent on this job. We are going to hold you completely responsible for turning out this \$80 worth of job. We want you to take the bids and to let the work. Our committee does not want to go into the theory or the practice of building. We want to be left alone after going into particulars as to exactly what we want.

You are going to tell us all of those particulars in the plans and specifications.

We do not want you to take bids from a general contractor to whom you will not take the responsibility of letting the contract. We do not want to see your list of bidders. But when you bring the general contract for us to sign, we want you to be able to tell us of the performance record of the firm and give us a tabulation of all bids received.

Further we want every special contractor on this job to be efficient in his craft and of good experience record. To insure this you should inform every general contractor bidder that before the award is made you must approve the schedule of sub-contractors.

You see, we are "putting you on your own" on this job. We are the patient on the operating table. You are the doctor. We have commissioned you to do this job because we have examined your past experience and reputation and we believe you can do it well.

We realize this relationship may be a bit different than some of your past relationship with owners. Therefore let us be tedious and remind you once more that we want value received for very nickel we spend, and on the other hand we do not want you to try to get six cents worth for every nickel spent. We have seen too much of that. The owner is the goat when he tries to do that or when he stands for anyone down the line trying to do it.

Yours very truly,

**STRAIGHTSHOOTER**

Chairman, Committee of Experience.

**AMERICAN MODERN RESIDENTIAL ARCHITECTURE**

Mr. James Ford, Department of Sociology, Harvard University and Mrs. Ford (Katherine Morrow) have in preparation for early publication an illustrated book on American Modern Residential Architecture, in which it is intended to show the work of leading architects in America who have developed functional planning and modern design.

Mr. Ford would like to have Detroit Architects

submit single residences and apartment houses, that have been built, for inclusion in this work.

Says Mr. Ford, "We hope to build interest and stimulate consumer demand in this field by giving a complete and organic concept of the New Architecture through the illustrations and text, so that it will be understandable to the layman as well as to the architect."

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## ARCHITECTS WILL GET SCHOLARSHIPS

To encourage higher education in architecture, The American Institute of Architects will award Edward Langley scholarships in 1939 for advanced study, research and travel, it was announced by Clair William Ditchy of Detroit, regional director of the Institute for the Great Lakes district, which comprises Michigan, Ohio, Kentucky and Indiana.

The grants, which will be limited to ten, with no stipend exceeding \$1,500 are open to architects, architectural draftsmen, graduate students, and teachers of architecture.

Architects of the Great Lakes district may propose to Mr. Ditchy any other architects or architectural draftsmen in the region as candidates for the awards, which will be bestowed according to the character, ability, need, and purpose of each candidate. Mr. Ditchy may ask any candidate to submit examples of his work and to appear before him or his representative.

Scholarships will not be given to undergraduates, but may be won by architectural draftsmen who plan to do undergraduate work or take special courses in architectural schools. No candidate may propose himself.

## "USE PARCEL POST MORE"

In an effort to bring to the attention of the public the announcement of the "silver Jubilee" commemorating the establishment of parcel post, Roscoe B. Huston, Detroit Postmaster, calls attention to the gigantic proportions of our parcel post system today compared to its meager beginning on January 1, 1913.

Detroit, at that time, employed only four distributors for parcel post delivery while today the Detroit office has a crew of 101 working in a modern well-lighted and ventilated building. The building planned by Albert Kahn Incorporated, Architects Engineers, makes use of many of the features in the Kahn industrial work for which he has become famous. There are numerous stationary movable conveyors and an extensive gravity spiral chute system equipped to handle your parcel post packages with haste and efficiency. A gigantic refrigerator has been provided in which to place parcels of a perishable nature until delivery time.

There are 81 carriers whose sole endeavor is to deliver your parcels rapidly and in good condition.

You owe it to yourself as well as your Government to patronize this great public service which was established on your demands and for your general welfare. With your cooperation this service will continue to grow and make it possible for them to serve you even better.

## ZIMMERMAN WITH STEVENS

Frederic B. Stevens, Incorporated announces that Mr. C. V. Zimmerman has been appointed manager of their Face Brick Department, effective November 15th.

Mr. Zimmerman has a broad background of experience in the marketing of face brick and allied products in Detroit and the State of Michigan, extending over a period of 25 years or more. By reason of this experience, he is qualified to advise concerning the selection and use of the numerous products of the ceramic industry, handled by his department.

## HOUSING STUDY DIRECTOR SELECTED

Clarence Smazel, research director of the Pontiac Chamber of Commerce, will be offered the position of executive director of the Michigan Housing Study Commission at a salary of \$4,800 per year, according to Dr. Robert W. Kelso, Commission Chairman.

The offer is understood to be contingent upon Governor elect, Fitzgerald's continuing the commission appointed this year by Governor Murphy. The commission requests a budget of \$13,500 for the coming year.

The commission was appointed to help Michigan cities study their housing problems, formulate applications for Federal housing projects; recommend new State legislation relating to housing, encourage the formation of private, limited dividend home-building corporations and to study present city ordinances covering building requirements, zoning, etc.

## EXHIBIT OF MICHIGAN HISTORIC BUILDINGS

Some months ago Professor Emil Lorch obtained the cooperation of the J. L. Hudson Company in holding in their galleries an exhibition of Michigan Historic Buildings as measured and drawn by the Historic American Buildings Survey. Mr. Joseph Mills and Miss Sanford of the Hudson Company were most helpful in arranging this exhibition which created a great deal of interest.

Since that time the J. L. Hudson Company have extended that cooperation by bearing expenses to send the exhibition to other communities throughout the State. The exhibition is of such a worthwhile character that it is thought that cities not yet included in the itinerary should avail themselves of this opportunity. Arrangements can be made through Professor Lorch, College of Architecture, University of Michigan.

## MICHIGAN'S PWA PROGRAM

Concerning the Society Board's resolution on the architects' part in furthering useful PWA projects in Michigan, which was reported in the Bulletin of October 8., Mr. Michael W. Straus, writing for Secretary of the Interior, Harold L. Ickes, quotes the Secretary as saying:

"I am gratified that architects in all sections of the country have responded so splendidly to our efforts to expedite the new PWA program. By their energetic labor and speed in drawing up plans and specifications for the many and various public works projects, they have greatly assisted PWA in placing projects quickly under construction, and thereby putting men to work, at unprecedented speed. This spirit of cooperation will, I am sure, find its just reward."

## STATE BOARD EXAMS IN DECEMBER

The next State Board Examinations for Architects, Civil Engineers and Land Surveyors will be held at the University of Michigan, Michigan State College, University of Detroit and Michigan College of Mining and Technology on December 28th, 29th, and 30th. Application blanks and full information may be obtained by writing to the office of the Board, 306 Transportation Bldg., Detroit.



## ARCHITECTS REPORTS

**AGREE, CHARLES N.**, 1140 Book Tower, CA. 9263—  
Prep. plans for 3-story Apt. Bldg., cor. Chicago & Lawton Ave.  
Prep. plans for Aaron De Roy Memorial Bldg., Jewish Community Center, cor. Woodward & Holbrook.  
Prep. plans for 1-story store bldg., cor. Woodward & Friedburg.

**BENNETT & STRAIGHT**, 13526 Michigan Ave. OR. 7750.

Plans for add. to School, Carson City, Mich., Completed Being approved.

Rec. P. W. A. approvals on: Fire Station, Dearborn, Mich., School, Houghton, Mich., School, Ecorse, Mich.

**DERRICK & GAMBER, Inc.**, 35 fl. Union Guardian.

Pontiac State Hospital, contract let to Bryant & Detwiler; Plbg. — W. J. Phillips, Htg. — M. H. Goss.

Fig. on Grosse Pte Jr. High School close Nov. 25.

**DIEHL, GEO. F.**, Commercial Bldg. for Service Engraving Co. Contract let.

**GIFFELS & VALLET, Inc.**, 1000 Marquette Building.  
Prep. plans supst., Gen. Con., Tool & Die Shop, Ford Motor Co.; also for local manufact.

**HYDE & WILLIAMS**, 318 Woodward Bldg. MA. 0803.  
8-rm. Res. Lochmoor Blvd. W. G. Sonneman, Owner.  
Contract let to H. H. Lippincott, Contract on Loessler Res. let to Peter Kockyx.

**KAHN, ALBERT, Inc.**, MA. 7200. Taking fig., Add. to Mfg. Bldg. Parke, Davis & Co., refrigeration.  
Taking fig. by invitation, Piling Support for Discharge Line—Ford-Milford plant.

**MALCOMSON, CALDER & HAMMOND**, 1219 Griswold, CA. 9651.

Prep. wkg. drgs. & spec. for Men's Dormitory, Western State Teachers College, Kalamazoo, Mich.

Prep. plans & spec. for girls dormitory for Michigan State College, East Lansing, Mich.

3-story addn. Bixby Hospital, Adrian. Figures due December 6.

**GEORGE D. MASON ASSOCIATES**, RAndolph 7850.

Prep. preliminary plans for Southfield S. James Herman Garden Housing Project.

**SCHLEY, CYRIL EDWARD**, — CA. 8499—605 Lafayette Bldg. Fig. on Selden Res. Lochmoor Blvd. closed.—Prep. sketches for steel Construction Res. G. Pointe.

**STAHL, JNO & CO.**, 804 Francis Palms Bldg. CA. 5818.  
Res. G. P. Park, 37x30. Fig. closed.

**WETZEL, B. C. & CO.**, 2317 Dime Bank Bldg., CA. 4941. Men's Dormitory Bldg., Ionia State Hospital. Contracts let soon.

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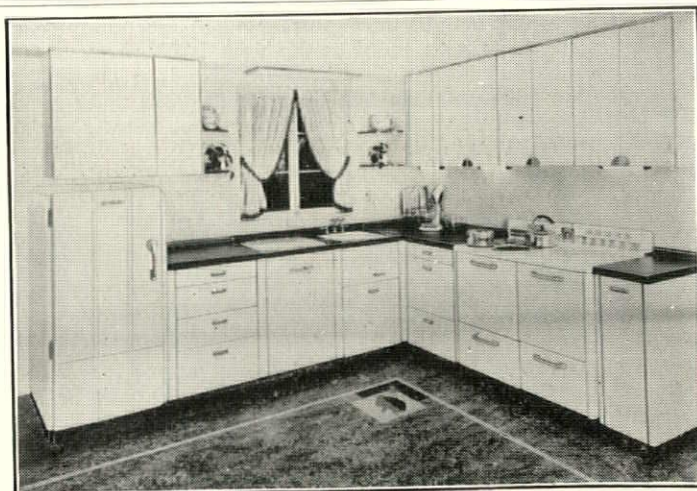
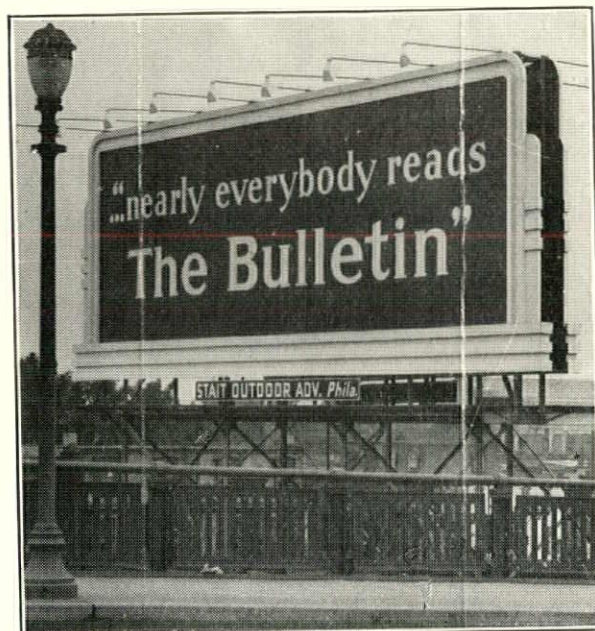
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## SHORTAGE OF ARCHITECTS

(Continued from Page 1)

ment has hardly begun. The house of tomorrow will be a different building from the one we know today, having new systems of lighting, heating, and ventilating, new materials, and new arrangement of space. All of these will involve new forms, as yet not conceived," he said.

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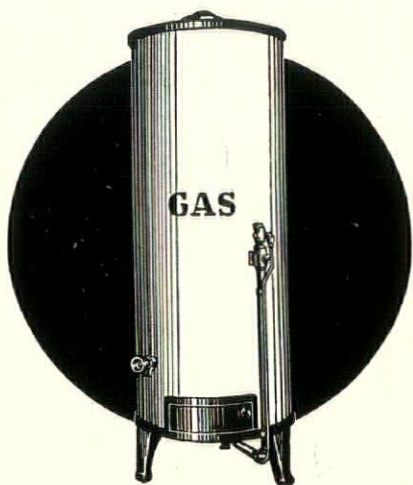
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